



Sept. 1

**A north campus option is back**

Frederiksen Court's Hawthorn Market and Café reopened Aug. 25 after a summer remodel. The new layout allows round-the-clock access to the lounge area.

Sept. 1

**How well has the budget model worked?**

The process of collecting input on Iowa State's 3-year-old budget model begins in earnest with a Sept. 23 half-day symposium and continues with interviews, focus group sessions and open forums later in the semester. Learn how you can share your thoughts on the model.

Sept. 1

**Welcome, John Taylor**

Iowa State alum John Taylor returned to campus Aug. 17 as the university's first equity and diversity coordinator.



Taylor

Sept. 1

**Football opener: What you need to know**

Cyclone football returns this weekend. Read tips provided by athletics department staff if you're planning to attend the Saturday evening opener vs. Northern Iowa. Fans are encouraged to "Color it Cardinal" by wearing cardinal Cyclone apparel.

Sept. 1

**Announcements**

- ISU earns high marks in *Washington Monthly's* college rankings
- Put your pet on the big screen at home football games
- Foundation celebrates gifts' effects
- ROTC program collecting food, other items for overseas care packages
- *Nutcracker* auditions are Sept. 11
- Summer hours at Reiman Gardens end on Labor Day
- Engineering study and work abroad fair is Sept. 6
- STEM education coffee is Sept. 8
- Honors program seeks seminar proposals
- Study Abroad Fair is Sept. 15
- ISU is No. 2 in 'Best Universities to Work For' ranking
- After-school "Swim & Gym" for kids begins Sept. 13

**Receptions & open houses**

Reception

- "Relationships: Interstitial Connections" exhibit, Sept. 1

**Arts & events**

ISU Theatre season tickets on sale  
ISU Theatre will stage six productions as part of its 2011-12 season, including the musical *Rent* for Stars Over Veishea.

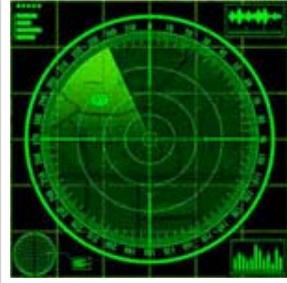
**Honors & awards**

- Scott Chumbley

Sept. 1

**Show your (school) colors to get free stuff**

Faculty, staff and students wearing their cardinal and gold on Fridays during football season could be rewarded with free merchandise. Details about the Friday CyDay and Mascot Monday promotions will be revealed on the university's Facebook and Twitter accounts.



CyTrack

Sept. 1

**Presidential search draws 26 applicants**

Twenty-six people have submitted applications for the ISU presidency and another 10 are considering seeking the post. Search firm executive Daniel Parker reported the latest numbers to the presidential search committee during its Aug. 30 meeting.

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- [Max Rothschild](#)

**Around campus**

- [Sticks art team will be in residence Sept. 12-16 \(PDF\)](#)

**Inside tools**

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IOWA STATE UNIVERSITY

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Sept. 1, 2011



## A north campus option is back

Round-the-clock access to the lounge area and speedier food service are two of the perks of a renovated Hawthorn Market and Café, which reopened in the Frederiksen Court Community Center Aug. 25 after three-plus months of work. The food preparation and service area was reconfigured (pictured) and an electronic ordering system using kiosks is scheduled to be operational in several more weeks. Hawthorn Market and Café opens at 7 a.m. Monday through Friday; 11 a.m. on Saturdays and Sundays. *Photo by Bob Elbert.*

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Sept. 1, 2011



## Budget model review begins this month

by Anne Krapfl

The process of collecting campus input on Iowa State's 3-year-old budget model begins in earnest with a Sept. 23 half-day symposium and continues with interviews, focus group sessions and open forums later in the semester. First announced in June, the intent is to complete the review process and submit recommendations to executive vice president and provost Elizabeth Hoffman by the end of this academic year.

Iowa State units first used the current budget model -- known as the Resource Management Model (RMM) -- to build budgets for the 2009 fiscal year (July 1, 2008-June 30, 2009). The committee that adapted and led its implementation recommended a thorough review of the model after three to five years of use. A **10-member review committee** hired Resource Planning and Management Associates, Nashville, to assist with the information gathering this fall. One of the principals, Dave Maddox, assisted with the process of implementing the current budget model in 2007 and 2008.

### Symposium

Maddox and colleague Robert Stickney will lead a half-day symposium Sept. 23 for about 100 invited participants, including senior leaders; department chairs; fiscal officers; Faculty Senate, Professional and Scientific Council and research center representatives; students and members of the review committee. They'll work in small groups to identify features of the RMM that work well and not so well, and suggest what further information is needed to make informed recommendations for change. The symposium is designed as a work session to prepare the consultants for the subsequent interviews and focus group sessions they will lead.

### Focus groups, individual interviews, open forums

Maddox, Stickney and members of the review committee will conduct one-on-one interviews and lead focus group sessions during the remainder of the fall semester. Director of university budgets Dave Biedenbach said more than 200 members of the university community will be directly involved in one or the other.

### Email your comments, suggestions

Any university employee or student may submit comments or suggest changes for the RMM via [budgetmodel@iastate.edu](mailto:budgetmodel@iastate.edu), or through an anonymous [online submission form](#).

He said dates and locations for several open forums on the budget model's performance, open to everyone, will be announced when they're finalized. Biedenbach also emphasized that anyone may submit input about the RMM to the review committee, via [email](#) or [online](#), throughout the review process.

### What's up for review?

Over the summer, members of the review committee developed a list of issues encountered during the first three years of budget model use. That list will begin -- but not limit -- the conversation at events this fall. Biedenbach offered these examples of what's on the list so far:

- How has the budget model changed the discussion about resources being distributed to colleges differentially?
- Is it OK that colleges commit resources differently?
- How has the budget model addressed differences in cost of instruction?
- Is how we allocate central administrative costs appropriate?
- Does the model put administrative offices at an unfair advantage (they don't benefit directly from tuition or indirect costs growth but share in state appropriation cuts)?
- Does the current distribution of indirect costs support the shift in Iowa State's grants environment to an even stronger focus on large, multi-disciplinary team proposals?
- Are the budget advisory groups effective in engaging faculty and staff in budget-related decisions?

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Sept. 1, 2011



Photo by Bob Elbert.

## Welcome

John Taylor became Iowa State's **first equity and diversity coordinator** on Aug. 17. He reports to associate provost Dawn Bratsch-Prince, who also serves as the university's chief diversity officer.

Among his many responsibilities, Taylor will assist with the recruitment and retention of minority faculty; work with the African-American, Asian, Latino/a and LGBT (lesbian, gay, bisexual, transgender) groups on campus; participate in the University Committee on Diversity and the University Committee on Women; and coordinate the annual Emerging Leaders Academy.

For the past 11 years, Taylor worked as a management and diversity consultant in Des Moines, specializing in equity and diversity management and leadership. He previously worked at Iowa State from 1997 to 2001 in the Office of Training and Development where he facilitated diversity workshops and leadership development programs.

Taylor earned a bachelor's degree in political science and sociology from Iowa State (1994), and a master's degree in educational administration from Oral Roberts University (1997).

Taylor's office is in 1550 Beardshear; his phone number is 4-6142.

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Sept. 1, 2011



## Cyclone football opener is Sept. 3

Coach Paul Rhoads' Cyclone football squad opens its 2011 season Saturday with a home game against the University of Northern Iowa Panthers. It'll be a "Color It Cardinal" day; fans are asked to dress in cardinal for the game. Kickoff is 6 p.m. Public lots will open at noon and most donor lots open at 7 a.m. Saturday.

### **C lots closed to football fans until 2 p.m.**

The Iowa State volleyball team plays host to Iowa at 2 p.m. Saturday in Hilton Coliseum. Parking in the lots north of Center Drive (lots C-1 and C-2) will not open until 2 p.m. for football fans. Prior to 2 p.m., only those with volleyball season parking permits and those with issued C-1 and C-2 permits will be allowed to park north of Center Drive.

Public parking rates for Cyclone football games are as follows: \$20 for cars and trucks, \$50 for RVs and \$5 for motorcycles.

### **Tickets will be scanned**

Both stadium seats (\$50) and hillside tickets (\$20) remain available for the game. For the first time, all tickets will be electronically scanned at the entry gates of Jack Trice Stadium. Fans' tickets also will be exit scanned if they want to re-enter the stadium.

### **Respect the neighborhood**

The athletics department is asking football fans who park in the streets and neighborhoods surrounding Jack Trice Stadium to be considerate of area homeowners. Fans are expected to obey all city of Ames parking regulations and be sensitive to noise levels. Trash should not be left in the streets, medians or grassy areas by departing fans.

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Sept. 1, 2011



## Show your (school) colors to get free stuff

by Erin Rosacker

Break out your cardinal and gold gear and get ready to win some prizes. There will be several campus promotions this fall that will reward members of the campus community for wearing their Cyclone pride.

"The purpose of the promotion is to encourage students, faculty and staff to wear Iowa State apparel on Fridays to show their Cyclone spirit," said Darci Kester, communications specialist in the Trademark Licensing Office.

### Fridays are CyDays

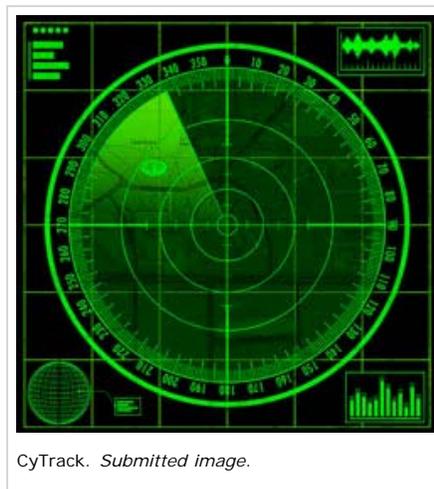
On Fridays prior to the six home football games, Cy and the Super Fanner's student organization will be stationed somewhere on campus with free giveaways. Their location will be revealed via "CyTrack" on ISU's [Facebook page](#) and [Twitter feed](#). Anyone who is wearing Iowa State gear and finds Cy will earn a prize (while supplies last).

### Pride Patrol

The Student Alumni Leadership Council (SALC) will roam campus every Friday during the football season, looking for people clad in cardinal and gold. SALC members will snap photos and post them on the university's Facebook page the following Monday. Each week, a winning photo will be randomly selected and the winner will receive free Cyclone merchandise.

### Mascot Mondays

As part of the University Book Store's Mascot Monday specials, a featured product will be revealed on the ISU Facebook page. A photo and link to the item will be posted, along with a promotional discount code. Customers can use the code online and in the store to earn 5 percent off for every seven points scored by ISU (up to 25 percent off). Due to the Labor Day holiday, the first promotion will take place on Tuesday, Sept. 6.



CyTrack. Submitted image.

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Aug. 31, 2011



## 26 have applied for ISU presidency

by Diana Pounds

Twenty-six people have submitted applications for the ISU presidency and another 10 are considering seeking the post.

Daniel Parker, of Parker Executive Search, reported the latest numbers to the presidential search committee during its Aug. 30 meeting. Parker said that 76 of 104 nominees declined to seek the presidency.

Parker said key reasons cited by nominees passing on the position were:

- Timing is not good
- They're comfortable in their positions
- Spouse or family considerations

Iowa State is nearing the end of the presidential recruiting. However, search committee co-chair and Business dean Labh Hira said the committee will consider candidates throughout the search, until the position is filled.

All applicants have requested that their names be kept confidential during the early part of the search. The names of those who become finalists will be released. Finalists will visit campus this fall.

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Sept. 1, 2011



## Season tickets on sale for ISU Theatre's 2011-12 lineup

by Erin Rosacker

ISU Theatre will stage six productions as part of its 2011-12 season, including the musical *Rent* for Stars Over Veishea. With the exception of *Chekhov Short Stories*, all shows will run for two weekends in Fisher Theater. *Chekhov* will take the stage four nights in the Maintenance Shop, Memorial Union.

Season tickets are \$77 for adults, \$73 for seniors and \$50 for students, and available at the Iowa State Center ticket office. For more information, or to request an order form, call (4-2624) or email ([isutheatre@iastate.edu](mailto:isutheatre@iastate.edu)) the theater department.

### 2011-12 ISU Theatre productions

#### *Hedda Gabler*

Sept. 30-Oct. 2 and Oct. 7-9

Named for its manipulative title character, this drama examines the lives of newlyweds Hedda and Jurgen Tesman. Hedda, used to an aristocratic life of luxury and dissatisfied with her current lot in life, toys with the feelings of those around her with dire consequences.

#### *Love's Labor's Lost*

Nov. 4-6 and Nov. 11-13

One of Shakespeare's early comedies, this play throws love into the path of men who have pledged an oath to avoid women during their pursuit of scholarship. A complex exchange of mixed messages and revealing letters expose the true feelings of a king and his lords, who have fallen in love with a princess and her ladies.

#### *A Christmas Carol*

Dec. 2-4 and Dec. 9-11

The Charles Dickens classic brings Ebenezer Scrooge, Bob Cratchit and Tiny Tim to the Fisher stage. Ghostly visits on Christmas Eve show Scrooge how his bitter, miserly life plays out in the past, present and future. When he awakes, he has a shot at redemption.

#### *Chekhov Short Stories*

Feb. 9-12

Russian writer Anton Chekhov explored a myriad of human emotions in his short stories. This new

stage adaptation includes stories that look into the everyday lives of his countrymen during the 19th century.

***To Kill a Mockingbird***

Feb. 24-26 and March 2-4

Based on the Pulitzer Prize-winning book by Harper Lee, the play examines a turbulent time of race relations in the Deep South through the eyes of Scout, a 9-year-old girl. Atticus, her widowed father and a lawyer, takes the case of an innocent black man accused of assaulting a white woman. His actions and advice in the face of a volatile community teach Scout and her brother life lessons about morality and humanity.

***Rent***

April 13-15 and April 20-22

This Pulitzer Prize- and Tony Award-winning Broadway musical introduces the audience to struggling artists and musicians in New York's East Village. Loosely based on Puccini's opera *La boheme*, *Rent* follows the lives of eight friends who struggle with poverty, drug addiction and AIDS/HIV.

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