



April 8

**Where's Bob?**

Do you know where university photographer Bob Elbert found these striped columns?

April 8

**Morrill Road on central campus to be redone this summer**

From May 10 to Aug. 7, Morrill Road between Osborn and Union drives will be reconstructed. The project includes new sidewalks, wider sidewalks and standardized angle parking along the road.

April 8

**Correia champions instructional design service learning**

Ana-Paula Correia, assistant professor of curriculum and instruction, helps students take hands-on learning to a whole new level.



Ana-Paula Correia

April 8

**Senators hold off on policy decision**

Discussion was tabled at the April 6 Faculty Senate meeting, giving senators more time to consider changes to the policy that deals with faculty and academic program eliminations.

April 8

**Council approves salary policy**

P&S Council members approved a compensation and salary structure policy at their April 1 meeting. They also learned that an incentive salary policy for principal investigators is in the works.

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**Safe spring fling is the goal**

It's the time of year when students and ISU and Ames police get creative to campaign for a safe spring.



April 8

**First draft of strategic plan ready for your input****Announcements**

- HeartReach Mobile Lab will conduct health screenings April 20
- Learn about ISU's MBA program April 21
- Ames to host Town and Gown conference June 1-3
- Intermodal transportation is topic of April 7 meeting
- Distinguished Awards Celebration is April 16
- Safe Zone training sessions planned for April
- Men ages 18-45 needed for research study

**Receptions & open houses**

Reception

- Focus Grant exhibit, April 8

**Arts & events**

Hypnotist Brian Imbus

**A first look at Veishea 2010**

Lectures, concerts and competitions are just some of the Veishea 2010 activities faculty and staff can take part in prior to next weekend's main festivities.

**Honors & awards**

- Outreach to American Indians
- Larry Ebbers, Nancy Evans and John Schuh

**Around campus**

- Culver, energy experts discuss advances, challenges at wind

The first draft of the next strategic plan is ready for your scrutiny. Executive vice president and provost Elizabeth Hoffman encourages faculty and staff to offer comments on the draft at two scheduled open forums, online or via e-mail.

Safety campaign

April 8

### **Nobel laureate in chemistry to visit campus April 14**

Iowa-raised Thomas Cech, who was a co-recipient of the 1989 Nobel Prize in Chemistry for discovering the ability of RNA to function as an enzyme, will give a campus lecture April 14.

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conference

- Anderson on second trip to space
- Pruetz is the focus of National Geographic documentary

### **Inside tools**

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### **Where's Bob?**

University photographer Bob Elbert shot this image along the south side of Black Engineering, where on a cooperative spring day, these columns bake in the warm sun.

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April 8, 2010

## Morrill Road reconstruction will begin in May

by Anne Krapfl

Morrill Road, the university's driveway to central campus, will be reconstructed this summer. The work zone extends from Osborn Drive to Union Drive; the construction window from May 10 to Aug. 7.

The intent is to replace a decades-old, crumbling asphalt road with a concrete one. The project cost, about \$2 million, will be covered by the state Board of Regents Institutional Roads Fund, which is funded through IDOT road use taxes. Concrete Technologies, Urbandale, will do the work.

When it reopens in August, Morrill Road will remain one-way for southbound vehicle traffic. The project also will widen the sidewalk on the west side of Morrill Road, standardize angle parking on the road (except for in front of Morrill Hall) and create an open loading zone and gathering space in front of Beardshear Hall. The existing northbound bicycle lane will be part of the new road as well.

[Aerial image of the Morrill Road construction area \(pdf\)](#)

Project manager Angie Solberg, facilities planning and management, said bids for the project came in lower than anticipated, so the project also will include two new stretches of concrete sidewalk on central campus:

- Along the east side of Morrill Road from roughly Beardshear to LeBaron halls
- Along the north side of Union Drive (in front of the Memorial Union) between two north-south sidewalks

The additional sidewalk work will begin April 19, the Monday after Veishea weekend, and be done in early May. Preparation work for the road replacement -- installing construction fences, protecting nearby trees, installing temporary mulch walkways -- will begin on May 3. Morrill Road will close for the summer Monday, May 10 -- after graduation.

Absent weather delays this summer, the new Morrill Road should be cured, striped and ready for use on Saturday, Aug. 7.

### Moving through the construction zone

Except for the planned one or two days in July when the entire stretch of road will be paved, pedestrians will be able to cross Morrill Road at three locations during the construction period:

- At the sidewalk along the south side of Beardshear Hall
- At the sidewalks along both the south and north sides of Morrill Hall

Solberg said there will be a temporary driveway on the east side of the library, connecting Osborn

Drive to the Hub parking lot, to allow ISU Dining and other vendors to continue service in that facility. Most deliveries to Beardshear and Carver halls will be brought by cart from lot 65, south of the Enrollment Services Center. For a limited number of deliveries, a vehicle may be allowed to use the sidewalk along the west side of those buildings. Signs will be posted to alert pedestrians to the shared sidewalk possibility, she said.

### **CyRide orange route**

The only CyRide route that uses Morrill Road is the orange shuttle between central campus, the Iowa State Center commuter lots and the Vet Med campus. The orange route will use existing bus stops along Bissell Road and Union Drive during the construction period.

### **Alternative parking**

Visitors to buildings affected by the construction project should park in the Memorial Union parking ramp or at metered stalls.

Holders of Lot 18 (Morrill Road) reserved parking permits have been notified of alternate parking plans during the construction. Their permits will be honored in the east campus parking deck (either level), the prepay lot on the west side of the Armory (lot 21), or any general staff lot on campus. Four additional handicap-accessible stalls will be created temporarily in lot 65, south of the Enrollment Services Center.

The reconstruction project will create a temporary net loss of four parking stalls (from 50 to 46) along Morrill Road, counting reserved, handicap accessible and metered stalls. The loss will be replenished at the south end of Morrill Road in a future realignment of the Morrill-Union Drive intersection.

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Assistant professor Ana-Paula Correia (left) confers with graduate student Farrah Yusop on the instructional design model. *Photo by Bob Elbert.*

## **Correia champions instructional design service learning**

by Mike Ferlazzo, News Service

Ana-Paula Correia never imagined herself lying on the ground, firing a weapon at a target as part of a military training exercise. But that's one thing the assistant professor of curriculum and instruction did last fall when students in her evaluating digital learning environments class assessed the effectiveness of simulated and actual war-training exercises for the Iowa National Guard.

As part of their evaluation, Correia and her students tested the marksmanship simulation program, "Engagement Skills Trainer 2000," during one of their visits to Camp Dodge in Johnston. They assessed the program to see if the war-like simulation exercises were beneficial to soldiers before they engaged in actual shooting practice.

The shooting simulation was a new and real experience for the students. And Correia sees those experiences as the best way for students to put classroom theory into practice.

That's why two of Correia's graduate classes each took on four new projects this semester. And she interacts with even more clients through Learning Design Solutions -- a student-run consulting enterprise that grew out of her advanced instructional design class. Correia found that there were more potential clients in need of instructional design help than her students could provide during a semester. The group provides that assistance at a fraction of commercial consulting prices.

Correia says there are never enough of these experiences for her students. "This is about educating instruction designers, since instructional design is an applied field," she said. "They're professionals

who go into a situation and help organizations solve problems associated with people -- performance problems, instructional problems, educational issues.

"I want students to learn all the theoretical approaches and models, and then have a chance to try them out," she said. "That's because much of the literature talks about how instructional designers often don't follow any models because they (designers) are limited by the constraints of reality."

### **Learning in the community**

Correia is committed to community service through her classes. And she doesn't see it as simply joining the growing service-learning trend. "An instructional designer and educator needs to be concerned about the community," she said. "For me, it's just a natural part of being an educator. I didn't consciously plan to do these service learning projects."

In addition to the Iowa National Guard, Correia and her students have worked with the Story County Emergency Management Agency to design a **tornado safety tutorial**, and Iowa State's department of public safety to create a **winter weather awareness tutorial**. Their current projects include creating a new distance education plan for the university's Osher Lifelong Learning Institute.

### **Going global**

Correia's service learning approach also may soon extend beyond the U.S. border. She is collaborating with instructional technology faculty at the University of Saskatchewan, Canada, on a project that could expand her model on educating instructional designers north of the border. And since Iowa State's curriculum and instruction technology graduate program is attracting a growing number of international students, it may be exported overseas too.

"One of my students (Farrah Yusop) is going back to Malaysia this summer after she graduates, and she's going to start this model at the University of Malaya, where she'll be working," said Correia, who originally is from Portugal. "And next year, we will use Skype to collaborate on research about the implementation of this model at three university sites [Iowa State, Saskatchewan and Malaya]."

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## Senators hold off on policy decision

by Erin Rosacker

A much-anticipated vote on proposed changes to policies dealing with the elimination of faculty and academic programs, will have to wait until the Faculty Senate's next meeting. The group plowed through four of nine proposed amendments at its April 6 meeting before tabling the discussion.

During her remarks preceding senate business, executive vice president and provost Elizabeth Hoffman told senators that she did not see any evidence that this financial cycle would be so dire to "invoke" section 3.4 of the *Faculty Handbook*.

"We have plenty of time to get it right, to get to the point where Faculty Senate and the administration can agree on the final version," she said. "Don't feel it's necessary to rush it through. I think we've had a very, very good process getting to this point."

Prior to Tuesday's meeting, the senate's executive board made nonsubstantive changes to the proposed revisions. The suggestions, submitted by the ISU chapter of the American Association of University Professors, were considered friendly amendments and were added to the current proposal.

The [proposed revisions \(PDF\)](#) to section 3.4 are available online.

### The amendments

Three of the four proposed amendments passed, including language that:

- Gives faculty on term appointments the ability to appeal a position elimination
- Clarifies that faculty are the primary decision-makers when program eliminations are being considered
- Protects the rank and tenure status of a displaced faculty member and requires the university's "good-faith" effort to look for a suitable position within his/her home department (with the same salary) before looking to other departments (with commensurate salary)

### More handbook changes

Proposed revisions to section 10.8 of the handbook were introduced, clarifying the voting requirements for approving and discontinuing academic programs. The revisions are eligible for a vote

### Election results

Athletics council  
representative: Frank  
Montabon, supply  
chain and information  
systems

Faculty development  
and administrative  
relations council  
chair: Ann  
Smiley-Oyen,  
kinesiology

Academic affairs  
council chair:  
Suzanne Hendrich,  
food science and  
human nutrition

Governance council  
chair: Ken Stalder,  
animal science

Judiciary and appeals  
council chair: Dean  
Anderson, kinesiology

April 20.

The procedures for approving new programs would require the departments or interdepartmental programs to vote on a proposal before sending the request up the chain. Departments or interdepartmental programs are given advisory input (not voting rights) in the process of discontinuing an academic program.

"The rug is not going to be pulled out from under you without lots of notice and your involvement in making that decision," said Suzanne Hendrich, chair of the academic affairs council.

### **Other business**

Senators approved an engineering sales minor and will vote next month on three additional degrees, including:

- A master's of science in architecture
- A master's of science in landscape architecture (a new name for the current MLA academic degree)
- A master of landscape architecture (a new accredited professional degree)

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## Council says yes to salary policy

by Erin Rosacker

Members of the Professional and Scientific Council approved a P&S compensation and salary structure draft policy April 1 that would replace the current salary structure policy. The draft policy needs administrative approval before it moves into the [policy library](#).

### Incentives for PIs

ISU administrators are working on a P&S incentive salary policy, similar to the one developed for faculty, that provides salary incentives to externally funded principal investigators. Executive vice president and provost Elizabeth Hoffman told council members the P&S policy will be drafted over the next year.

"It is considerably more complicated because a number of P&S PIs want to provide funding for the people who work in their groups as well as themselves," Hoffman said.

She said faculty PIs also are interested in changing their [policy \(PDF\)](#) to include incentives for group members.

### Other news

Council members also learned:

- The second retirement incentive option has netted 88 approved applications (17 faculty, 27 P&S and 44 merit staff). Twelve applicants were denied (two P&S, four merit, six faculty). The RIO2 application deadline is June 1.
- Human resource services associate director Mike Otis will talk about the employee assistance program at the April 28 open forum (noon-1 p.m., MU Gallery). The forum will be video streamed live online.
- Admissions director Marc Harding will speak at the May 6 recruitment and retention open forum (noon-1 p.m., MU Gallery)

### The results are in

Following the March election, the council will seat seven new members in June. Seven incumbents also retained their seats. [Complete results](#) are available on the council web site.

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Sgt. Elliott Florer and graphic design student Miranda Myhre are key collaborators in the "Wingman" campaign, which encourages students to party safely. *Photo by Bob Elbert.*

## Safe spring fling is the goal

by Diana Pounds

*"The cops gave me the bird."*

*"Don't be that guy."*

*"Wingman: Spring into action."*

These campaign slogans, which sprout on the ISU campus every spring, may not exude Madison Avenue chic. Then again, they aren't the work of ad agencies selling goods. They're the work of ISU students and local police selling safety.

The campaigns encourage students to party safely during the spring and, particularly, during Iowa State's Veishea celebration, April 12-18.

While the ISU and Ames police provide assistance and funding, the campaigns are "by the students and for the students," said ISU police sergeant Elliott Florer.

Student focus groups provide input about campaign themes that will resonate with their peers. Graphic design senior Miranda Myhre created the art work for the past two campaigns.

This year's campaign theme, "Wingman: Spring into Action," encourages students to take care of each other -- to intervene, for example, if it appears that friends are going to do something foolish.

While slogans change from year to year ("The cops gave me the bird" campaign featured Frank the Flamingo and "Don't be that guy" focused on a boorish partier), campaign elements are similar. Police make presentations to numerous student groups, students receive T-shirts and other giveaways, and campaign ads are included in the *Iowa State Daily*.

"The campaigns reinforce and reward good behavior," Florer said. "Our biggest concern is the safety of students. We want Veishea to be both fun and safe."

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## **First draft of strategic plan ready for your input**

by Diana Pounds

As strategic plans go, Iowa State's next plan is short. Many university plans are characterized by dense type and pages running into double digits. The **first draft** of Iowa State's plan for the years 2010-15 clocks in at two pages, and that's by design.

"From the start, we set out to develop a plan that is focused and succinct," said executive vice president and provost Elizabeth Hoffman. "We wanted a plan that is direct and easily understood."

The first draft, released earlier this week, is the work of a steering committee, several task forces and others who offered early ideas on Iowa State's future direction.

"Now, we're looking for additional input from the campus community," Hoffman said. "We hope faculty, staff and students will take some time to review the plan and submit comments."

### **Open forums**

An open forum on the first draft will be held Thursday, April 8, from noon to 1 p.m. in 1115 Pearson. A second forum will be held Monday, April 26, from 2:10 to 3 p.m. in 119 Gerdin.

### **Send comments**

Hoffman encouraged those who are unable to attend the forum to send in comments. Comments can be e-mailed to [goodideas@iastate.edu](mailto:goodideas@iastate.edu) or submitted anonymously through an [online form](#).

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## A first look at Veishea 2010

by Paula Van Brocklin

A sure sign of spring at Iowa State is the annual **Veishea** celebration. This year's festivities, with the theme "Today's Vision, Tomorrow's Tradition," officially kick off April 12 and run through April 18. But there are plenty of activities taking place ahead of the main events next weekend. Here's a look at what's happening April 8-14. Next week's *Inside Iowa State* will preview events planned for April 15-18.

### Lunch plans?

Stop by the West Student Office Space, ground floor of the Memorial Union, to purchase a \$5 button for the campus barbecues April 13-16 (11 a.m.-2 p.m., central campus). The College of Liberal Arts and Sciences, the College of Human Sciences and the Graduate College are sponsoring the first barbecue April 13, featuring a menu of hamburgers/veggie burgers, apples, cookies and lemonade. The College of Engineering takes the reins April 14, serving up chicken sandwiches/veggie burgers, applesauce, granola bars and lemonade.

### Free fun for all

Veishea week features several free events, including two lectures related to the entertainment industry. **Jeff Katz**, studio executive, producer and comic book author, will present "The Business of Geek: Film, Comic Books and Gaming" on Monday, April 12 (8 p.m., Great Hall, MU). He'll talk about how the entertainment industry has evolved, and the new opportunities for "geek" creators in the film, comic book, internet, gaming and online self-promotion industries.

Novelist, screenwriter and film director **Peter Hedges** will discuss his writing and directing experiences Wednesday, April 14 (7 p.m., Sun Room, MU). The Iowa native wrote the *What's Eating Gilbert Grape* novel and screenplay, and was the writer-director of *Pieces of April* and *Dan in Real Life*, among other films.

### Awards ceremony

The Student Activities Center and Veishea will recognize outstanding contributions by student organizations, their officers and advisers during a ceremony April 13 (7 p.m., MU Sun Room).

Hypnotist **Brian Imbus** takes the stage Wednesday, April 14, (9 p.m., Great Hall, MU) for another free performance. Imbus' mind-boggling shows of hypnotism and mentalism make him one of the nation's most requested university entertainers.

Local talent is showcased in the third round of the Cyclone Idol preliminaries on Thursday, April 8 (5 p.m., M-Shop, MU); Veishea Says I'm Funny on Tuesday, April 13 (9 p.m., M-Shop with live streaming to the Great Hall, MU); and the first of two Battle of the Bands wildcard shows on Wednesday, April 14 (5 p.m., M-Shop).

The Human Race Machine is a unique addition to this year's Veishea entertainment lineup. Similar to a photo booth, the machine can show individuals how they would look if they were a different race. The machine is open April 12-17 (9 a.m.-9 p.m.; 9 a.m.-midnight Friday and Saturday, Main Lounge, MU). There is no cost to participate.

### **Tournament time**

For those who would rather be part of the action, Veishea offers a plethora of sports tournaments. From flag football, to laser tag, to trap and skeet, there is a full lineup of events. Anyone can participate, including students, faculty, staff, alumni and community members. All also are invited to enjoy the action from the sidelines. More information, including **dates, times, registration forms and fees**, is online.



Hypnotist Brian Imbus. *Submitted photo.*

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## **Nobel laureate in chemistry to visit campus April 14**

Thomas Cech, whose research team was the first to show (in 1982) that RNA molecules are not restricted to being passive carriers of genetic information but can have an active role in cellular metabolism, will give a public lecture on campus on April 14 (10 a.m., MU Gallery).

Cech shared the Nobel Prize in Chemistry in 1989 for this work. He is a Distinguished Professor of chemistry and biochemistry at the University of Colorado, Boulder. From 2000 to 2009, he served as the president of the Howard Hughes Medical Institute in suburban Washington, D.C., and remains an investigator for the institute. He was raised in Iowa City and received his B.A. in chemistry from Grinnell College.

During his talk, "Crawling out of the RNA World," Cech will describe the events leading to the discovery of self-splicing RNA in a single-celled pond organism. He also will describe more recent work on telomerase -- ribonucleoprotein (RNP) enzymes that provide clues about how life "crawled out" of the RNA world to the present situation, in which cell catalysis is carried out mostly by protein enzymes but also by RNP enzymes.