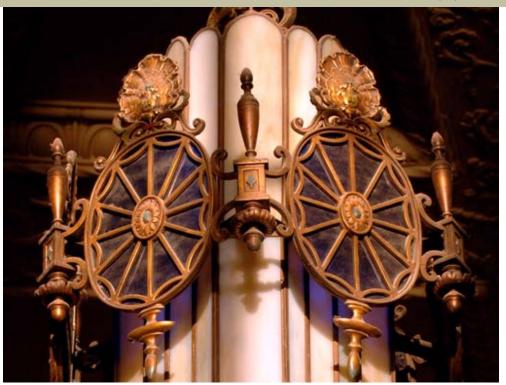
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Where's Bob?

Do you know where university photographer Bob Elbert eyed this not-new lighting feature?

Nolan tapped as ISU vet med dean

Dr. Lisa Nolan, professor and associate dean in the College of Veterinary Medicine, has been named the next dean of the college. She succeeds Dr. John Thomson, who will remain on the faculty.

New signs chart the way to campus

Twenty-five recently installed signs are easing the stress level for drivers headed to Iowa State. FPM's Chris Strawhacker provides some answers about the sign project in this Inside Q&A.

Senate to consider NTE teaching recommendations

The Faculty Senate will vote next month on a set of recommendations that would require departments and



Signage

colleges to set target percentages for non-tenure eligible teaching every three years. Those that exceed the maximum limits would have to provide justification.

Nov. 11

Trees with a story to tell

Sycamore Row is a long line of sycamore trees originally planted about 100 years ago to shade pedestrians and train passengers as they traveled between campus and downtown Ames. Graduate student Deb Cooper is passionate about the trees, and she has helped them receive national recognition.



Announcements

- · Volunteer judges needed for state science fair
- Website, MU display honor exemplary academic advisers
- Design contest marks ISU participation in World Usability Day
- · Reserve materials now for spring
- Industry sponsors of research could own the intellectual property
- Order holiday hams by Nov. 12
- · Reminder: Benefits open change period ends soon
- Learn how to dodge diabetes
- Phi Kappa Phi initiation is Nov. 14
- Nov. 4 employee benefits webcasts are archived online
- ISU Police warn of cashier check scam

Receptions & open houses

Receptions

- Welcome: Adele Lozano, Mathilda Tuuli and Ebony Williams, Nov. 16
- Farewell: Rich Bundy, Nov. 17

Retirement

Diane Love, Nov. 17

Arts & events



Brunnier exhibit

Brunnier is open for business

A Nov. 14 gallery walk is the Brunnier Art Museum's first public event since summer flooding closed the Scheman Building.

Honors & awards

Parking update: Fewer tickets, greener patrols

One-day parking permits are popular ... parking tickets dropped by 15 percent last year ... parking staff are walking more and driving less. These observations were part of DPS parking division manager Mark Miller's recent presentation to the P&S Council.



Sycamore Row

Nov 1

Hold the dates: Sustainability symposium set for Feb. 21-22

Details are coming together on the university's third annual symposium on sustainability for faculty, staff and students Feb. 21-22, 2011, in the Memorial Union.

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- Larry Johnson
- Robert Rust
- Sarah Ryan

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- Hold the dates: Sustainability symposium set for Feb. 21-22

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Where's Bob?

University photographer Bob Elbert spotted this ornate light fixture above the west staircase in the Memorial Union.

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Nov. 11, 2010

Iowa State selects new veterinary medicine dean

by Annette Hacker, News Service

Dr. Lisa Nolan, professor and associate dean of research and graduate studies in the College of Veterinary Medicine, will become dean of the college effective Jan. 15, 2011.

Executive vice president and provost Elizabeth Hoffman appointed Nolan following an eight-month nationwide search. Nolan succeeds Dr. John Thomson, who is retiring as dean but will remain on the faculty, focusing on outcomes-based medicine and best production animal practices.

"I am very excited to work with Dr. Nolan in her new role as dean," Hoffman said. "She has been an excellent department chair and associate dean, as well as an outstanding scholar, who has brought great distinction



Dr. Lisa Nolan

to the college and the university. Under her leadership, we look to the college to enhance its research and educational excellence, building on the outstanding work of John Thomson in fund raising, facilities and faculty hires."

President Gregory Geoffroy said Nolan has important leadership qualities that will serve the college well.

"Dr. Nolan brings an outstanding record of teaching, multidisciplinary research and administration to her new position, and she is highly regarded by her academic peers and constituency groups," Geoffroy said.

Nolan joined the ISU faculty in 2003 as professor and chair of veterinary microbiology and preventive medicine. She served as associate dean of academic and student affairs in the College of Veterinary Medicine from 2007 to 2009. Since 2003, she also has been an adjunct professor in the department of veterinary and microbiological sciences at North Dakota State University, Fargo.

Nolan's research focuses on bacterial diseases of production animals, including their effects on animal health, human health and food safety.

Nolan earned her D.V.M. degree (1988) and a master's (1989) and Ph.D. (1992) in medical microbiology from the University of Georgia, Athens. She is a member of the American Veterinary Medical Association, the American Association of Avian Pathologists, the American Society for Microbiology and the International Society of Plasmid Biology. She serves on the editorial review board of the publication *Avian Diseases*, and since 2005 has been associate editor of *Diseases of Poultry* (12th and 13th editions).

In addition to authoring many research publications, Nolan also is an award-winning teacher. She

was named distinguished educator of the year by NDSU's Blue Key National Honor Fraternity in 2001.

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This sign along Stange Road is among 25 new directional signs intended to help drivers find their way to key visitor destinations on campus. *Photo by Bob Elbert*.

New signs chart the way to campus

by Diana Pounds

GPS notwithstanding, it's not always easy to find your way around a new campus. Twenty-five recently installed signs are easing the stress level for drivers headed to Iowa State.

Destinations

See complete list of sign destinations.

In this *Inside* Q&A, Chris Strawhacker, project manager in facilities planning and management, answers questions about Iowa State's sign project.

Who will use the signs?

The signs are there to point the way for new and prospective students, their families and other campus visitors. Signs are positioned along key vehicular entry routes to campus, like University Boulevard, Lincoln Way, Stange Road, 13th Street and 24th Street.

How were sign destinations selected?

The signs point to likely destinations of new students and visitors. Most visitors are headed to places like central campus, residence halls, athletics facilities, campus attractions and public parking. Buildings with areas where visitors can get additional information about the university were favored.

How big are the signs?

They're 15.5 feet tall, weigh 550 pounds each and were made to withstand winds up to 90 mph. Signs were sized to accommodate long facility names and be readable by drivers moving briskly along such roads as University Boulevard.

Is there a significance to the sign design?

The peak atop each sign resembles a common building roof line on campus, rather than the roof of any specific building. In form and colors, the signs complement two other university projects -- campus historical markers and the South Campus Gateway entrance to campus along University Boulevard.

Are more directional signs planned?

This group of signs was designed to cover the main entrance to campus. There's no project in the works now, but additional signs may be installed in the future.

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Senate to consider NTE teaching recommendations

by Erin Rosacker

A set of recommendations stemming from a task force report on non-tenure eligible (NTE) faculty teaching loads got its first read during the Nov. 9 Faculty Senate meeting. Senators likely will vote on the four recommendations in December.

ISU's *Faculty Handbook* policy follows the AAUP (American Association of University Professors) teaching percentage guidelines, which limit NTE teaching to no more than 25 percent of all instruction in a department, and no more than 15 percent of instruction across the university. Last fall, executive vice president and provost Elizabeth Hoffman reported that more than 24 percent of university teaching was done by NTE instructors, measured by either section credits (25.6 percent), student credit hours (26.4 percent) or course sections (24.3 percent).

Recognizing the varying needs for NTE teaching among departments, the senate's faculty development and administrative relations (FDAR) council developed a method to assess departmental use -- and justification -- of NTE teaching. The FDAR also created departmental and college "responsibility statements," which would be submitted once every three years to the provost for review.

The FDAR's four recommendations include:

- Use the responsibility statement to set "optimal" NTE teaching percentages in each department with input from the faculty, department chair, college dean and provost. If the target exceeds 25 percent, justification must be provided.
- Use the responsibility statement to set target NTE teaching percentages for each college. If the target exceeds 20 percent, justification must be provided.
- FDAR council review of college reports every three years
- Continue annual provost reports to the senate on NTE teaching percentages and department and college targets.

"The purpose of this whole process is to promote communication and to begin to do more in terms of tracking what's happening with NTE over the years," said FDAR chair Ann Smiley-Oyen.

Other business

Senators also will vote next month on handbook changes, adding a policy for renaming academic units. A new section (2.8) was created to replace the approval process that was lost when section 10.8 was revised last year.

Senators unanimously approved handbook changes to section 5.7.5.1, which update the process for senate review of central administrative offices. The reviews take place annually on a rotating basis.

Two vice president offices were added to the review cycle (Extension and outreach, and research and economic development).

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Landscape Architecture Building, circa 1913. The sycamores, as small saplings, can be seen in the foreground. *Photo courtesy of the ISU Library/Special Collections Dept*.

Trees with a story to tell

by Paula Van Brocklin

You've probably walked past or driven by Sycamore Row a hundred times and never knew it existed. It's a stretch of 42 100-year-old sycamore trees that runs parallel to what used to be the old Dinkey rail line. The first batch of trees starts near the Landscape Architecture Building and continues east along a path that runs past the Lied Center, CyRide and the ISU soccer complex. The trees continue across University Boulevard near Brookside Park, and end at Squaw Creek.

Thanks to the efforts of Deb Cooper, a graduate student in landscape architecture, Sycamore Row is getting more attention these days, both locally and nationally.

The trees tell a story

Cooper first learned about Sycamore Row in 2008 while on a plant walk for one of her landscape classes. A self-professed lover of "big, old trees," Cooper was intrigued by the sycamores and wanted to learn more. Later the same day, as chance would have it, she received

The Dinkey, a steam locomotive that took faculty, staff and students from Iowa State to downtown Ames, operated from 1891 to 1907. It was replaced by an electric trolley in 1907, which continued through 1929 when passenger rail service between campus and Ames stopped with the advent of

an e-mail seeking nominations for The Cultural Landscape Foundation's (TCLF) annual "Landslide" photography exhibition, which showcases at-risk landscapes. It was a sign. Cooper felt she was called to tell the trees' story.

What's the risk?

Cooper said Sycamore Row's greatest threat is people not knowing it exists, and, therefore, not caring for the trees.

"The trees are in danger because they are not being managed," she said. "There are a lot of volunteer [trees] in the wooded areas that are encroaching in their space. We need to take care of them."

Staff in facilities planning and management, which is responsible for the care of campus trees, are aware of Sycamore Row and its historical significance. Shrinking budgets play a key role in shaping their work plans from year to year.



A stretch of Sycamore Row as it looks today, just south of the CyRide facilities. *Photo by Leah Hansen*.

automobiles.
However, the tracks remained in place through the late 1930s. Remnants of the cinder path that ran parallel to the Dinkey line survived well into the early 1990s, when it was asphalted.

Fruitful effort

Cooper's research and effort to tell

the trees' story paid off. Sycamore Row is included in TCLF's 2010 "Landslide: Every Tree Tells a Story" traveling photography exhibition. The show, which features 25 images of 12 different at-risk landscapes in the United States and Puerto Rico, opened Nov. 4 at Aljira, a Center for Contemporary Art, in Newark, N.J. The show runs through Jan. 8, 2011. The exhibition also will be on display at the Philadelphia International Flower Show, March 6-14, 2011, and at the LongHouse Reserve in New York, April 4, 2011.

Cooper is thrilled that her nomination of Sycamore Row was selected for this year's "Landslide" exhibit. But to her, it's all about the trees.

"I'm just happy the trees are getting recognition, making people aware of them," Cooper said.
"They're part of our history."

History lesson

Horticulture professor Arthur T. Erwin initiated the planting of about 50 (an estimate from Cooper, who has counted the trees -- and vacant spots in the row -- several times) sycamores around 1909, when he also served as Iowa State's superintendent of grounds. Erwin decided the trees were needed to create tranquility for faculty, staff and students as they trekked by rail or foot between campus and Ames. Based on the size of the various trees, Cooper estimates the trees were planted sometime between 1910 and 1920.



The Dinkey at the Hub, circa 1906. Photo courtesy of the ISU Library/Special Collections Dept.

An aspiring landscape architect who will concurrently earn both her bachelor's and master's degrees in landscape architecture this summer, Cooper presumes Erwin had a specific purpose for the sycamore trees, aside from their aesthetic value.

"The trees are on the south side so that the path and the train would be shaded," she said.

Cooper had to rely on her own research and landscaping skills to connect the historical dots of Sycamore Row; very little was written about the trees in university history. For example, why did Erwin choose sycamores? Cooper thinks she may have figured this out as well.

She said sycamores are tolerant of water, and since part of Sycamore Row lies in an area that floods frequently, she figures Erwin took note of this fact, too. Cooper unearthed another interesting tidbit about Erwin's past that may have contributed to his tree choice. While looking into his personal history, she researched Erwin's hometown, Fulton, Mo., only to discover that the town's main street is Sycamore. Coincidence?

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Parking update: Fewer tickets, greener patrols

by Diana Pounds

One-day parking permits are popular. Parking tickets dropped by 15 percent last year. Parking staff are walking more and driving less.

These were among the quick facts Mark Miller shared with the Professional and Scientific Council during its Nov. 4 meeting. Miller, who manages the parking division in the department of public safety, briefed the council as part of a routine report.

Here are highlights of his report:

- The parking division is self-supporting, generating around \$3.3 million annually from parking permits, fines, events parking and other activities.
- Parking's expenses include snow removal (\$330,000 was spent last year clearing parking lots). Lot maintenance included spending \$150,000 on crack filling, patch work, seal coating and line painting. Parking also helps fund CyRide's free Orange route and reduced fares for faculty and staff at a cost of around \$271,000 per year.
- The new one-day "scratch" permits for faculty, staff and retirees who occasionally drive to campus have proven popular, with 1,100 tickets sold since July 1. Permits are \$2 each.
- Parking staff are walking and biking more. They also are doubling up in vehicles to drive partway, and then split up on foot to patrol. As a result, the parking division has been able to eliminate one vehicle and reduce mileage by 10,000 miles in the first four months of the current fiscal year.
- A new initiative that started about a week ago is a pre-pay Smart Card that frees drivers from carrying around parking change. Cards can be purchased for \$5. Cardholders can put cash (up to \$300) onto the cards, then swipe them at pre-pay stalls in lots 21 (west of the Armory) and 100 (west of the Lied Center) and the east parking deck.
- Last year, parking staff wrote around 68,000 tickets, down from around 80,000 the previous year.
- For parking citations that cost \$30 or more, parking staff document the infraction by taking a photo at the time of ticketing.
- Last year, parking staff provided 3,250 safety escorts and responded to 1,150 calls for the Help Van.
- Just under 4,000 citations were appealed last year to the Traffic Appeals Board, which consists of seven independent (non-DPS) employee representatives for faculty and staff appeals, and a student magistrate for student appeals. About half of the appeals were granted for both groups. Parking officials hope to offer an online appeal option sometime in the near future.
- For the past two years, faculty and staff and returning students have been able to buy parking

permits online rather than via mail. The online process has saved \$35,000 annually due to reduced labor costs.

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Hold the date: Sustainability symposium is Feb. 21-22

Details are coming together for Iowa State's third annual Symposium on Sustainability, Feb. 21-22, 2011, in the Memorial Union. It also will be presented as a live webcast. Students, faculty and staff are invited to attend at no cost.

New to this year's symposium is a two-day structure -- in response to feedback from last year's attendees.

"The new symposium schedule recognizes that it's challenging for students, faculty and staff to commit an entire day to attend," said Merry Rankin, director of sustainability and a member of the planning committee. "The committee's goal is to engage as much of the university community as possible, and we hope the new structure will offer flexibility as people plan around other commitments."

Monday afternoon and evening

On Feb. 21, all students, staff and faculty will have the opportunity to propose and discuss their visions for a sustainable Iowa State University. During the afternoon, each group will strategize individually and then summarize their discussion for the larger group. In the evening, a reception and sustainability poster session will precede a public lecture.

Tuesday morning

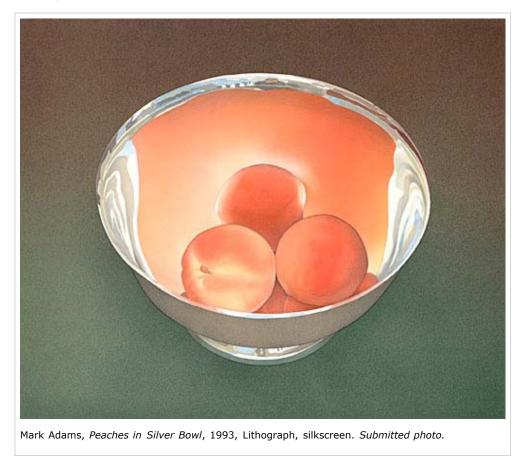
Feb. 22 features a keynote address, reflection on the university's Live Green accomplishments of the past year and a look forward. An awards luncheon, featuring a local menu prepared by ISU Dining, will conclude the symposium.

Stay tuned for details

Online registration for the symposium will open Dec. 1. An evolving list of symposium activities, including keynote speaker details, poster submission instructions and award nomination materials, will be posted on the Live Green website.

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Gallery Walk marks reopening of the Brunnier

by Paula Van Brocklin

The Brunnier Art Museum and store are open and ready for business.

After eight feet of floodwater inundated the lower level of the Scheman Building Aug. 11, the Brunnier Art Museum and store were closed while repairs and mold mitigation took place throughout the building. No artwork was damaged in the flood and the museum was not directly impacted by the water, but the battle to prevent mold from taking over Scheman raged on for nearly three months. The mold lost the battle, and the Brunnier and its store reopened Nov. 2.

University Museums will mark the Brunnier's reopening with a free, public gallery walk at 2 p.m. Sunday, Nov. 14. Dorothy Witter, assistant education specialist and security officer for the Brunnier, will lead the 45-minute tour. Visitors will view and discuss three exhibitions of realistic art prints currently on display in the museum -- "N. C. Wyeth: America in the Making" from the museum's permanent collection; "The Observant Eye" by Beth Van Hoesen; and "Translation of Light" by Mark Adams. Additional prints depicting 1930s American scenes by various artists, including Grant Wood, also will be part of the tour. The exhibitions originally had been installed for an August opening, but were removed during and following the flood.

During the walk, visitors will learn how the printmaking process has evolved between the Depression of the 1930s and today. Discussion also will focus on how the artists' images, though created decades apart, are interrelated.

"All the prints are very realistic, very narrative, very introspective," said Lynette Pohlman, director of University Museums. "You get a sense of the artists and their psychology."

The Brunnier Art Museum and store are open Tuesday through Friday, 11 a.m. to 4 p.m., and Saturday and Sunday from 1 to 4 p.m. Both facilities are closed on Mondays and holidays.