



Feb. 4

**Where's Bob?**

Where did university photographer Bob Elbert find this winged wonder?

Feb. 4

**Tuition increases, accessibility are on regents' Feb. 4 agenda**

The state Board of Regents is expected to set tuition rates for next fall, discuss a recent efficiency review and approve some strategies for making the three regent universities more accessible to low-income students at its Feb. 4 meeting on campus. Live audio of the meeting is available from the board's web site.

Feb. 4

**Saturday's forecast: A 'Pink Out'**

Fans are encouraged to join the men's basketball team in wearing pink for Saturday's game vs. Kansas State. The promotion is in support of the fight against breast cancer.

Feb. 4

**Noodling with Moodle**

Information technology services is experimenting with Moodle, an online course management system similar to WebCT. Find out how the two compare.

Feb. 4

**Big names in sustainability will headline symposium**

The rock climber who successfully mixed business with environmentalism in his outdoor clothing company and the woman who grew a small initiative at Harvard University into the largest green campus organization in the world will headline ISU's Symposium on Sustainability Feb. 23-24.

Feb. 4

**Footprint for the future**

Crews have cleared the pavement from the parking lot near State Gym, where the 92,278-square foot recreation facility addition will stand.

Feb. 4

**Black History Month events begin Feb. 8**

Black History events on campus kick off with a lecture by journalist, social activist and BET political commentator Jeff Johnson Feb. 8. Other events continue through early March.

Feb. 4



Pink Out



State Gym construction

**Announcements**

- MS Office available through home use program
- Student scholarship rewards community service
- Malicious software is harming campus personal computers
- Business, LAS, Engineering career fair is Feb. 9
- *Vagina Monologues* tickets on sale for Feb. 11-12 performance
- 2010-11 research mentor applications due March 31
- Two TIAA-CREF seminars scheduled for Feb. 10
- Feb. 10 wellness activities planned
- Howie Day show rescheduled again to March 10
- Youth dance class starts Feb. 16
- H1N1 vaccine available Feb. 5 at Bethesda Church
- Women's center organizes networking lunch series at Tearoom
- Two games switched on 2010 Cyclone football schedule
- Candidates sought for 15 P&S Council seats prior to March election
- Nominations sought for 2010 university staff awards

**Receptions & open houses**

## Retirement

- Daryl Strohbehn, Feb. 5

**Arts & events***Jesus Christ Superstar***Superstar on stage**

The legendary musical *Jesus Christ Superstar* takes the stage at Stephens Auditorium Feb. 5.

**Honors & awards**

- Scott Hurd
- Lawrence Johnson
- Jennifer O'Donnell
- Jonathan Sturm

### Help with hot topics

Faculty, staff and students can learn ways to facilitate respectful conversations about controversial issues Feb. 8. "How to Talk About Hot Topics" is the focus for a forum and two round table discussions presented by CELT's Difficult Dialogues program.

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- [Harry Weiss](#)
- [Mary Years](#)

### Around campus

#### Good for the bones?


A new ISU study calls into question the value of postmenopausal women consuming soy isoflavone tablets to help lessen bone loss.

#### Building better antivirals

Findings in an ISU study clarify previous, conflicting studies of how antiviral drugs actually work and should pave the way to development of new drugs against influenza viruses.

### Inside tools

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Feb. 4, 2010



### Where's Bob?

University photographer Bob Elbert spotted this insect montage, one of many themed art pieces, on the fourth floor of Science II. Fourth floor is home to the entomology department -- including the **Insect Zoo**. Yep, those are real butterfly wings masterfully assembled to create this sign.

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Feb. 4, 2010

## Tuition increases, accessibility are on regents' Feb. 4 agenda

by Anne Krapfl

Tuition rates for next year and efficiencies that can lead to budget savings without compromising quality are among the items the state Board of Regents will discuss when it meets Feb. 4 in Ames. The meeting begins at 8:30 a.m. in rooms 230-240 Scheman at the Iowa State Center. The audio portion of the meeting will be available live on the [board's web site](#). The meeting is expected to adjourn around 4:30 p.m.

### Proposed tuition increases

Undergraduate students from the state of Iowa would pay an additional \$346 -- or a new total of \$6,102 -- in tuition next year under a proposal first discussed Oct. 29 by the board. That's a 6 percent increase. In anticipation of the December state revenue estimating conference and its potential impact on the state budget, the board removed a tuition decision from its Dec. 10 agenda. The proposed tuition-only increase for out-of-state undergraduates is 4.1 percent (from \$16,976 to \$17,668).

### Regents coverage

*Inside Iowa State's* regular coverage of state Board of Regents decisions is in an [online story archive](#).

As proposed, mandatory student fees at Iowa State -- which cover things like health insurance, student activities and computer support -- would remain at \$895, unchanged from this year. Tuition and mandatory fees combined would cost \$6,997 next year for undergraduate resident students, an increase of 5.2 percent; and \$18,563 for undergraduate non-residents, an increase of 3.9 percent.

Proposed tuition increases for all Iowa State students exceed 2.7 percent, which is the median of projected inflation rates in the Higher Education Price Index (HEPI). Board policy is to use the HEPI median as one guideline when it sets tuition rates.

Fall 2010 would be the second of a proposed three years of supplemental tuition (an additional \$500 per year) for all undergraduate juniors and seniors in the College of Business. The board approved this schedule in December 2008. The additional revenue would reduce the student-to-faculty ratio in the college and enhance student leadership programs.

### Accessibility

Since June, ISU executive assistant to the president Tahira Hira has led a board of regents task force charged with proposing strategies to:

- Lower the average debt of regent university students at graduation
- Increase enrollment of low-income students at the regent universities

The group has developed eight proposals, which it will present to the board for implementation. They include strategies for more work-study funding, higher four-year graduation levels, financial education of students and a new need-based state grant program specifically for regent university students.

### Other ISU items on the agenda include:

- A request to rename the College of Business' department of logistics, operations and management systems to: department of supply chain and information systems. The current name doesn't accurately convey what the department does.

- A request to merge two College of Business bachelor of science programs (logistics and supply chain management, and operations and supply chain management) into one: supply chain management. There are minimal curriculum differences in the two, but faculty time could be used more efficiently if they're merged.
- (In closed session) A request to purchase undisclosed real estate. State code allows the board to temporarily close a public meeting when the early identification of a property might increase the price an agency of the government might have to pay for it. When the real estate transaction is completed, the regents' discussion of the proposal will be made public. In a closed session Feb. 3, the board conducted evaluations of the leaders of the five regent schools and executive director Bob Donley. These did not occur last summer, which is the normal timeframe for annual reviews.

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Feb. 4, 2010



### **Pink Out**

The Cyclone men's basketball team will wear pink shoes and jerseys with pink lettering to help promote the fight against breast cancer when it hosts Kansas State Saturday. Tip-off is at 1 p.m. in Hilton.

Iowa State is one of four schools nationally -- including Brigham Young, Illinois and Oregon -- Nike has outfitted with uniforms and shoes for the important cause. The athletics department is seeking a "Pink Out" game. Students in Cyclone Alley will don pink shirts and the general public is encouraged to wear pink clothing, too. Tickets are \$25 or \$15. The game will be televised on ESPN2. *Submitted photo.*

Feb. 4, 2010

## Noodling with Moodle

by Paula Van Brocklin

With all the technological gadgets and products available today, here's one you may not know about: Moodle.

Like WebCT, Moodle is a course management system that helps students and faculty manage classes online (i.e., post grades and syllabi), but that's where many of the similarities end. Iowa State's information technology services staff is comparing the two to determine what, if any, advantages Moodle might offer faculty, staff and students.

### Moodle vs. WebCT

The primary difference between Moodle and WebCT is how the two systems are created. WebCT is owned by a company called **Blackboard**. If Iowa State wants to change some of the basic WebCT programming, it can't. Moodle is an open-source product, created primarily for higher education. The **code** is open to anyone and sharing is encouraged. And since Moodle is open to all, there is no licensing fee to use it. But that doesn't mean Moodle would save ISU oodles of money.

"The big thing with open source products is that they don't carry any licensing fees," said Jim Twetten, director of ITS academic technologies. "The flip side of that is there's also no company to call when you need something, so you have to have more staffing [for Moodle]."

Moodle's code also is "lighter" than WebCT, which makes it run faster. While speed is not a factor on ISU's powerful campus network, Twetten said Moodle could have the upper hand in distance-learning, particularly to remote places.

### Moodle pilots at ISU

Iowa State's ITS staff is conducting two informal Moodle pilot programs. The first began last fall, and involves contracting server space with an outside company called Moodlerooms. This is called a hosted service, which means the university does not need to purchase hardware to run Moodle on campus.

"We have support staff here, but all the infrastructure exists on the east coast where Moodlerooms is," Twetten said. "The tradeoff of the hosted service is we have no need for infrastructure here at all, but we pay an annual fee to that company to [host] it."

There currently are 16 classes in English, computer science and the human sciences using Moodle Rooms for course management activities.

So far, Twetten said ISU faculty who use Moodle say it's easier to use and more intuitive than WebCT. But WebCT offers more features than Moodle, which may make WebCT seem more complicated.

The second ITS pilot is looking at how well Moodle runs on a campus server. This pilot began in

"The big thing with open source products is that they don't carry any licensing fees. The flip side of that is there's also no company to call when you need something, so you have to have more staffing [for Moodle]."

Jim Twetten, ITS  
academic technologies

January, and currently is hosting two classes.

"We'll experiment with these two courses, make sure everything is set up and then probably make a broader announcement in the summer or fall asking more to join," Twetten said.

**Wanted: Your opinion**

The Community of Educational Technology Support (ComETS) is interested in knowing how well WebCT and other campus educational technology services are serving students, faculty and staff. Look for more information in *Inside Iowa State* at the end of February about ComETS' comprehensive needs-assessment survey hitting campus e-mail inboxes in March.

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Feb. 4, 2010

## Big names in sustainability will headline ISU symposium

by Diana Pounds

The rock climber who successfully mixed business with environmentalism in his outdoor clothing company and the woman who grew a small initiative at Harvard University into the largest green campus organization in the world will headline Iowa State's Symposium on Sustainability Feb. 23-24.

Yvon Chouinard, founder of Patagonia Inc., and Leith Sharp, guru of Harvard's much acclaimed Green Campus Initiative, will be joined in the symposium lineup by numerous ISU groups and individuals who've helped green the university in recent years. Presenters will include student leaders and volunteers, members of departmental green teams, experts on the bioeconomy and instructors teaching classes in sustainability.

The symposium starts Tuesday evening, Feb. 23, with Chouinard's lecture and a poster session. It continues all day Wednesday, Feb. 24. It's free to Iowa State faculty, staff and students. Others may attend the seminar at a cost of \$60 per individual. The conference also will be web cast live and can be viewed from individual computers, on or off campus.

All conference participants, including those who plan to view the conference online, should [register online](#) by 5 p.m. Feb. 19.

Merry Rankin, director of sustainability, urged the campus community to make time to attend the university's second annual Symposium on Sustainability.

"You'll hear from two extraordinary environmentalists," she said. "You'll hear about the exciting Live Green activities under way at Iowa State. And you'll have a say in future sustainability activities at this university."

### Schedule

Following are highlights of the two-day event. All events are in the Memorial Union. A detailed schedule is on the [symposium web site](#).

#### Feb. 23

The symposium opens with a reception and poster session (7 p.m., Great Hall), followed by Chouinard's lecture at 8 p.m. The avid outdoorsman pledged 1 percent of Patagonia sales toward the preservation and restoration of the natural environment. Chouinard also helped create One Percent for the Planet, an alliance of businesses that give at least 1 percent of their net annual sales to approved environmental organizations.



Sculptures made of river trash will be displayed in Great Hall during the symposium. Ogden artist David Williamson (above) created the art from trash collected during the Iowa Department of Natural Resources' annual cleanup of Iowa rivers. Iowa State is a seven-year supporter of the cleanup. *Contributed photo.*

### A local lunch

These local foods, catered by ISU Dining, are on the menu for the free Feb. 24 buffet lunch for symposium goers (Sun Room).

- Mixed greens, tomatoes and onions
- Cider vinaigrette
- Herbed roast pork

## Feb. 24

Wednesday is packed with sustainability discussions (8 a.m.-5 p.m., Sun Room). In the keynote address, which begins at 8:20 a.m., Sharp will discuss green strategies for a campus community, including cost-effective building design and operations, purchasing, renewable energy, organic landscaping, cleaning, greenhouse gas reduction and more.

At 9 a.m., Rankin will give a progress report on ISU's Live Green! Initiative.

### Panel discussions

Four panel discussions make up the bulk of the day's events. The first session, beginning at 9:30 a.m., features a panel of ISU students involved in green practices. The panel will be moderated by Chandra Peterson, vice president of the Government of the Student Body.

At 10:15 a.m., university Live Green teams will discuss their work. Panelists include green team chairs Sarah Passonneau (library), Darryl Knight (residence) and John Miranowski (Liberal Arts and Sciences). Rankin will moderate.

The afternoon panels begin with a 1:30 p.m. discussion on the university's interdisciplinary sustainable education programs, moderated by Arne Hallam, LAS associate dean.

The final panel begins at 3:15 p.m. and features ISU Extension efforts to create sustainable farms, families and a bioeconomy. Extension specialist Andrew Larson, a small farm sustainability coordinator, will moderate.

### Your ideas

At the close of the symposium, attendees will have an opportunity to share their thoughts, questions and suggestions on how ISU can enhance its sustainability initiatives. The open forum begins at 4 p.m. in the Sun Room.

- Butternut squash and potato fritters
- Glazed carrots
- Rolls with honey butter
- Apple crisp with cinnamon ice cream

See [local food producers](#).

Feb. 4, 2010



### **Under way**

Work continues on ISU recreation services' renovation of and addition to State Gym on the west side of campus. Current tasks include interior demolition and window replacement in the existing building, and removal of the asphalt parking lots west of State Gym. (Yes, that's why open spots in your west side parking lot are a little harder to find this semester.) The project is scheduled for completion in August 2011. *Photo by Bob Elbert.*

Feb. 4, 2010

## **Black History Month events begin Feb. 8**

by Teddi Barron, News Service

For more than 30 years, the United States has recognized February as Black History Month. To help celebrate the month this year, Iowa State will offer a variety of events in the Memorial Union. All are free and open to the public.

### **Who will lead?**

Jeff Johnson, a journalist, social activist and political commentator, will speak on "Unclaimed Legacy: Who Will Lead?" at 8 p.m. Monday, Feb. 8, in the Great Hall.

Originally known as "Cousin Jeff," Johnson has earned a reputation as the "conscience voice" of BET networks. He is committed to fostering broad-based communication about issues related to race, politics, pop culture and socioeconomics. Johnson's new book, *Everything I'm Not Made Me Everything I Am*, is a call to service for the post-Civil Rights generation.

Johnson has worked as a senior adviser for media and youth outreach for People for the American Way, national director of the youth and college division of the National Association for the Advancement of Colored People, and vice president of Russell Simmons' Hip Hop Summit Action Network.

### **American apathy**

Spoken word artist and community leader Ise Lyfe will present a one-man show, "Is Everybody Stupid (?)" at 7 p.m. Wednesday, Feb. 10, in the Cardinal Room.

The multimedia, interactive show is a fast-paced and detailed look into American apathy, disengagement and ignorance. From commercial hip-hop defining white youth's notions of the African-American experience, to the commodification of poverty, to Obama's ascendancy to the White House, Lyfe's session engages participants with his critical and creative analysis.

Lyfe's artistic work includes his 2006 debut album, *spreadtheWord*, and his latest, *Prince Cometh*. He also authored a play, *Who's Crazy?* and a forthcoming book, *Pistols and Prayers*. Lyfe has performed in Russell Simmons' *Def Poetry Jam* on HBO, and at more than 60 universities. He also works with local organizations addressing the educational, social and political needs of young people in San Francisco and Oakland.

### **Standup comedy**

Veteran standup comic Reese Waters will perform at 9 p.m. Thursday, Feb. 25, at the Maintenance Shop. Waters can be seen on Comedy Central's *Michael and Michael Have Issues*. Last year, Reese won the annual Caroline's Comedy Competition and the Emerging Comics Contest at the New York Underground Comedy Festival. In March 2009, he was featured as one of 10 comedians to watch in *New York Magazine*. Reese has appeared on *Comics Unleashed*, *Total Request Live*, *Good Morning America* and National Public Radio.

### **Free land**

Ariel Luckey will present "Free Land: Race and Land in America" at noon Friday, March 5, in the Sun Room. Luckey's multimedia presentation provides background information on the 1862 Homestead

Act, post-slavery reconstruction programs, and the Indian Wars to illustrate how discriminatory federal land policies of the 19th century established today's patterns of land ownership.

Luckey is a hip-hop theater artist who weaves storytelling, spoken word poetry, dance, acting and hip-hop music into compelling narratives of personal and political transformation. His diverse performance locations have included the streets of Seattle during the WTO demonstrations, Café Cantante in Havana, Cuba, and the Nuyorican Poets Café in New York City. His presentation is part of the Iowa State Conference on Race and Ethnicity, ISCORE 2010. (A full [schedule of events](#) and [registration information](#) are available online.)

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Feb. 4, 2010

## Help with hot topics

by Erin Rosacker

Difficult Dialogues, a program offered by the Center for Excellence in Learning and Teaching to promote a safe place for free exchange in faculty and curriculum development, is planning a faculty forum and two roundtable discussions Feb. 8 in the Cardinal Room, Memorial Union.

Demethra Bradley and Robert Nash, authors of the book *How to Talk About Hot Topics on Campus: From Polarization to Moral Conversation*, will lead all three events. Bradley and Nash developed the "moral conversation" approach to discussing sensitive and difficult issues. Their book outlines the process to facilitate a respectful conversation despite the topic, using practical examples and solutions.

The lunchtime (12:10-1 p.m.) open forum, "Best Practices at ISU," will provide tools to guide faculty, staff and students through controversial conversations. The roundtable discussions (9:30-11 a.m. and 3:30-5 p.m.) are designed to give faculty members a chance to speak with the authors about their own experiences.

Registration is not necessary for the noon forum. Register for the roundtable discussions [online](#), by [e-mail](#) or by phone (4-5357).

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Feb. 4, 2010



### Superstar on stage

The legendary musical *Jesus Christ Superstar* takes the stage at Stephens Auditorium for one night Feb. 5 (8 p.m.). Set to the music of Andrew Lloyd Webber, the 1970s two-act production portrays the final week of Jesus of Nazareth's life. Tickets (\$43 or \$47 for adults, \$25 for youth and \$20 for students) are available at the Stephens ticket office and through [Ticketmaster](#). *Photo by Joan Marcus © 2006.*