



Jan. 28

**Where's Bob?**

Where did university photographer Bob Elbert find these meaningful steps?

Jan. 28

**Love what you do**

University Professor Lester Wilson engages and inspires students in the classroom. In return, his food science graduates credit him with much of their success.



Lester Wilson

Jan. 28

**Slightly smaller paychecks**

Beginning Jan. 29, many ISU employees' paychecks will be slightly less to reflect temporary layoff/furlough days.

Jan. 28

**Back in Business**

Gerdin's Business Café reopened Jan. 14 after a seven-week remodel that added space for more items and specialties.



Business Café

Jan. 28

**Beauty in a broken world**

Authors, filmmakers and musicians are part of the lineup for this year's "Wildness, Wilderness and the Creative Imagination" symposium, Jan. 29-31.

Jan. 28

**Rodin sculpture heads to Christian Petersen Art Museum**

The Cantor Foundation gifted University Museums a bronze cast by French artist Auguste Rodin. A Jan. 29 dedication is planned.

**Announcements**

- New at Central Stores: safety shoes
- Clothing drive for Haitians extended one week
- President Geoffroy to speak at Feb. 2 P&S open forum
- CALS career fair is Feb. 3 in the MU Great Hall
- Howie Day's M-Shop show rescheduled for Feb. 2
- Boost your speaking skills at Toastmasters
- TIAA-CREF seminar teaches tax-smart ways to save
- Four candidates to interview for rec services director post
- 2010 edition of *Research in Biotechnology* now available
- Soybean broadcast has Iowa State connections
- Civil rights and human relations experts to lead Feb. 16 training
- All are invited to join one of three ISU martial arts clubs

**Receptions & open houses**

## Reception

- Final Friday exhibit, Jan. 29

## Retirements

- Barb Abbott, Sue Bogue, Clark Bredahl, Doug Cooper, Judy Isaacson, Del Marks, Diane Nelson, Lynette Spicer and Jim Trow, Jan. 28
- Sue Griffin, Gayle Huey and Carolyn Klaus, Jan. 28
- John Kingland, Jan. 28
- Gary Russell, Jan. 28
- Bill Britton, Dick Egger, Karen Lind and Beverly Nutt, Jan. 29
- Jeff Berger, Jan. 29
- Larry Dau, Jan. 29
- Sandra Hegna, Jan. 29
- Mary Ingersoll, Jan. 29 (no event)
- Kathleen Law, Jan. 29 (no event)
- Carolyn Mabee, Jan. 29
- Dan Spencer, Jan. 29
- Dave Volkers, Jan. 29
- Bill Williams, Jan. 29 (no event)
- Chloris Williams, Jan. 29
- Daryl Strohhahn, Feb. 5

**Arts & events**



The Flying Karamazov Brothers

#### Laughs for all ages

The Flying Karamazov Brothers bring comedy, music and theater to Stephens Jan. 29.

#### Around campus

##### Four receive fashion scholarships

Four students returned from New York City, where they received \$5,000 scholarships and fashion industry recognition.

##### Better batteries

An Iowa State researcher is studying how new materials could be used to improve battery performance.

##### Apple greetings

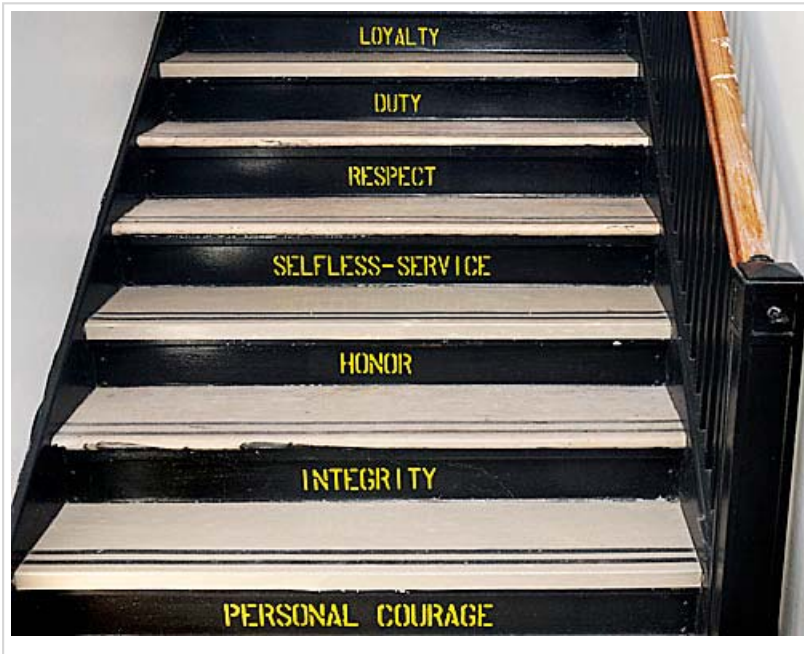
Apples imprinted with messages or logos could be a specialty product for Iowa's apple growers, according to ISU horticultural research.

#### Inside tools

[Print this edition \(PDF\)](#)

[RSS](#) | [Twitter](#)

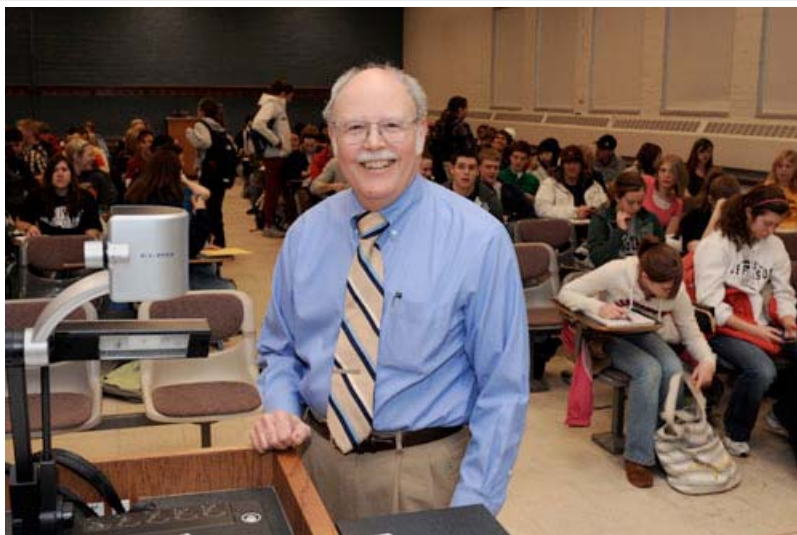
Jan. 28, 2010



### **Where's Bob?**

You might be able to deduce the building, but which branch of the military? University photographer Bob Elbert found these steps-with-a-message in the southeast corner of the Armory, a stairwell to Army ROTC offices.

Jan. 28, 2010



Lester Wilson followed his own advice -- "Do what you love" -- when he came to Iowa State to teach and advise students. *Photo by Bob Elbert.*

## Ketchup or salsa?

by Barbara McBreen, Agriculture and Life Sciences Communications

Do Americans consume more ketchup or salsa in one year?

Lester Wilson knows the answer.

Wilson, a University Professor in food science and human nutrition, has a buffet of tidbits about the science of food. It's the type of fun-food trivia Wilson shares with students in his introductory food science classes.

"Who would have thought, from the condiment standpoint, that more salsa is sold in the United States each year than ketchup?" Wilson said.

Using humor in the classroom, Wilson said, helps loosen up students. His methods work. He has won numerous awards for his teaching and advising skills.

"I try to get students to become good consumers and understand why it's important to understand the labels and how it all relates to marketing," Wilson said.

## Love what you do

If you attend any food science student event, you'll find him surrounded by students. It's evident he enjoys what he's doing -- and that's the advice he gives students.

"I tell students to find something they enjoy, and they won't find a better job." Wilson said.

"I enjoy seeing students succeed."

Lester Wilson

Wilson, who grew up in Portland, originally planned to go into forestry. A chemistry teacher stirred his

interest in food and mentors helped him find his passion. After earning his Ph.D. from the University of California, Davis, Wilson came to Iowa State because of its emphasis on teaching and student advising.

Along with teaching and advising, he also takes time to help ag education teachers, FFA chapters and 4-H clubs. Last year he was recognized for his outreach work and awarded the first Iowa Farmers Union Education Award.

Taking time to attend commencement events always is on his schedule because he enjoys seeing students off at graduation. He doesn't always remember their last names, but he remembers where they sat in his large lecture class, which seats almost 300 students.

"I'll say, 'Help me with your last name. I know you sat in the fourth row, three seats in,'" Wilson said. "I enjoy seeing students succeed."

After graduation, students often contact him to tell him how useful his classes were in preparing them for a career in the food industry.

"When they come back and say I made them successful, I tell them, 'No you made yourself successful, I just helped along the way and gave you some tools,'" Wilson said. "I like to help them develop their critical thinking skills, because in the food industry they have to make tough decisions every day."

### **Dedicated to students**

Andy Zehr is one of those students. Zehr, director of recruitment for the College of Agriculture and Life Sciences, said he wasn't really interested in food science, but Wilson has a way of making science interesting.

"My focus was marketing and advertising, but he found a way to make me understand scientific concepts and make them fun," Zehr said. "He's a tireless advocate for students."

Brittany Springmeier, senior in food science and culinary science, currently is taking a food quality control class from Wilson. She said he's a dedicated professor.

"The content is sometimes quite dry and he's the best one to teach it because he livens it up," Springmeier said. "He's always telling jokes and stories related to food science."

### **Careers for ISU graduates**

In 2009, the food science department began offering a culinary science major. Wilson said it's an indication of the popularity and broad range of topics food science covers.

"As long as people eat, there will be jobs for food scientists," Wilson said.

Current trends in food science include cause marketing, such as fair trade and green products, Wilson said. Food scientists also are seeking ways to reduce obesity in children, feed an aging population, reduce sodium in food and give consumers a gourmet dining experience at home.

Today, food science graduates pursue careers in nutrition, food science, marketing, research, sales, dietetics and product development.

"One of our students worked with a team that took a product to market, and within six months they had a \$6 million dollar product on the market," Wilson said.

Jan. 28, 2010

## **Paycheck reminder**

The temporary layoff/furlough days, implemented by the university Dec. 1 to help offset a state-mandated 10 percent budget reduction, will be reflected in employee paychecks beginning Jan. 29. All professional and scientific staff employees' and A-base faculty members' paychecks will be impacted through June 30. The loss of income will be distributed evenly over six months. B-base faculty paycheck reductions continue through May 15 (if faculty have elected the 12-month pay option, or if summer salary is paid, reductions will continue through June).

Supervisory and confidential merit staff's paychecks will reflect unpaid time off when it's taken.

All **furlough** and **mandatory unpaid days** must be taken by June 30.

Contact your supervisor with questions about your paycheck reduction.

Jan. 28, 2010



### **Back in Business**

ISU Dining's Business Café, in the Gerdin Building, reopened Jan. 14 after a seven-week remodel. The larger layout of the café created space for more specialty coffee machines and more menu items, including packaged salads, sandwiches and wraps. The café opens weekdays at 7:30 a.m. and remains open until 4 p.m. Monday through Thursday, until 3 p.m. Friday. *Photo by Bob Elbert.*

Published by University Relations, [inside@iastate.edu](mailto:inside@iastate.edu), (515) 294-7958, Ames, Iowa 50011.  
Copyright © 1995-2010, Iowa State University of Science and Technology. All rights reserved.

Jan. 28, 2010

## Sixth annual "Wildness, Wilderness" symposium is this weekend

by Tim Greene, News Service

With news dominated by a continuing war on terrorism, a worldwide economic crisis and now, the tragic earthquakes in Haiti, the world hasn't appeared to be such a beautiful place of late. But Iowa State's sixth annual symposium on "[Wildness, Wilderness and the Creative Imagination](#)" will seek to find beauty in a broken world Jan. 29-31.

Hosted by the [Master of Fine Arts in creative writing and environment program](#), the annual environmental literary festival will feature award-winning authors, poets and filmmakers. They'll present readings, poetry performances, panel discussions, documentary films and live music related to this year's theme, "Things Fall Apart: Finding Beauty in a Broken World." All events are free and open to the public.

"We wanted to bring writers, artists and humanities scholars who have something meaningful to say about ideas and issues related to the environment about which we all care," said Debra Marquart, professor of English, author and director of the symposium. "So the symposium is seen as an opportunity to gather, share ideas, collaborate and be inspired."

This year's symposium features keynoters Terry Tempest Williams -- author of the groundbreaking memoir, *Refuge*, and her latest book, *Mosaic: Finding Beauty in a Broken World* -- and Rick Bass, a former petroleum geologist who now writes and is an environmental activist in western Montana. The event also will showcase two award-winning documentaries -- one on the largest oil find in North American history and including a director's talk -- and a reading by four-time national poetry slam champion Patricia Smith, from her new book about the devastation following Hurricane Katrina. Some of Iowa State's brightest stars also will be featured.

All events are in the Memorial Union Sun Room, unless noted.



## Schedule

### Friday, Jan. 29

7-8:30 p.m., Ames Public Library

Poetry/puppet performance by Mary Swander and Eulenspiegel Puppet Co., *The Girls on the Roof*

Iowa's poet laureate, Swander will partner with the internationally renowned puppet company to act out a poem based on selections from Swander's *The Girls on the Roof*. The book-length narrative poem features the story of a mother and daughter stranded on the rooftop of Crazy Eddie's Café on the banks of the Mississippi River for three days during the flood of 1993. A book signing and reception will follow.

### Saturday, Jan. 30

10 a.m.-noon, documentary, *Under Our Skin: There's No Medicine for Someone Like You*

The award-winning documentary, directed by Andy Abrahams Wilson, is designed to show the truth behind Lyme disease. The film provides a personal view of those affected by one of the world's fastest growing and controversial epidemics.

1-2 p.m., fiction reading by Ben Percy, ISU English, *The Wilding*

Percy will read from his forthcoming novel, *The Wilding*. Past recipient of the Plimpton Prize and a Pushcart Prize, Percy has had work published in *Esquire*, *Men's Journal*, the *Chicago Tribune* and *Best American Short Stories*.

2:15-3:15 p.m., reading by ISU writers, *Flyway's* "Home Voices"

Writers from the MFA program in creative writing and environment will read from their creative work, featuring themes of environmental imagination. The readers were selected from a competitive pool of submissions by the staff of *Flyway*, a journal of writing and environment. The winner's work will be published in 2010.

3:30-5 p.m., panel discussion with keynoters Terry Tempest Williams and Rick Bass, "Meaningful Work: The Writer as Citizen"

The authors will discuss the responsibility of writers in a changing and imperiled environmental landscape. Dean Bakopoulos, ISU assistant professor in the creative writing and environment program, will moderate the discussion.

8 p.m., MU Great Hall, lecture by Terry Tempest Williams

Williams will discuss her most recent work, *Mosaic: Finding Beauty in a Broken World*.

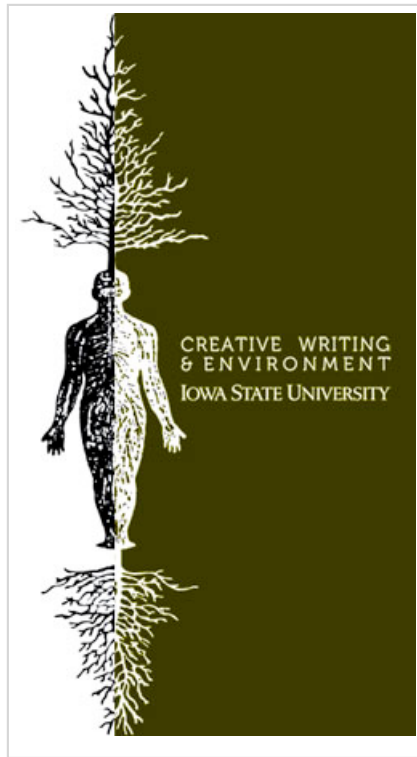
### Sunday, Jan. 31

10 a.m.-noon, documentary and director's talk by Noah Hutton, *Crude Independence*

The debut film by the 21-year-old Hutton won the 2009 Best Documentary Award at the Oxford Film Festival. It tells the story of Stanley, N.D. -- a small, rural town that sits atop the largest oil discovery in the history of North America. It documents the impact of the U.S. demand for oil and global energy markets on America's heartland.

1-2 p.m., poetry reading by Patricia Smith, *Blood Dazzler*

The national poetry slam champion will read from her new collection of poems, *Blood Dazzler*, which chronicles the human, physical and emotional toll exacted by Hurricane Katrina. Smith's poems track Hurricane Katrina as it transforms into a full-blown "mistress of destruction."



2-3 p.m., panel discussion featuring authors Patricia Smith and Benjamin Percy, "Aftermath: Narrating Disaster"

Smith and Percy will discuss how themes of violence, destruction and disaster -- personal, cultural, environmental -- factor into their writing. Assistant professor of English David Zimmerman will moderate the discussion.

3 p.m., concert by Jen McClung, poet/singer/songwriter

McClung will perform songs from her newest CD, *Over and Over*, and other new selections.

3:30-4:30 p.m., Dessert reception

7-9 p.m., reading by Rick Bass, *The Lives of Rocks: Field Notes on Finding Home*

A former gas and oil geologist who is now is an author and conservationist, Bass will read from his latest work. He has actively worked to protect Montana's Yaak area from roads and logging, and serves on the board of the Yaak Valley Forest Council and Round River Conservation Studies. A book signing and reception will follow.

Published by University Relations, [inside@iastate.edu](mailto:inside@iastate.edu), (515) 294-7958, Ames, Iowa 50011.  
Copyright © 1995-2010, Iowa State University of Science and Technology. All rights reserved.

Jan. 28, 2010

## University Museums receives original Rodin sculpture

by Dave Gieseke, ISU Foundation Communications

The Iris and B. Gerald Cantor Foundation, Los Angeles, has given an original cast sculpture by French sculptor Auguste Rodin (1840-1917) to University Museums. Rodin generally is considered the originator of modern sculpture.

"Saint John the Baptist Preaching," created by Rodin in 1880, will be installed in the Christian Petersen Art Museum, Morrill Hall. A dedication of the piece will be part of University Museums' monthly Final Friday reception Jan. 29 (5:30-7:30 p.m.) in Morrill Hall. The reception is free and the public is welcome. A program will begin at 6:30 p.m.

"This is an incredible gift from the Cantor foundation," said Lynette Pohlman, director of University Museums. "Rodin is an iconic international sculptor, the greatest sculptor since Michelangelo. For Iowa State to have a Rodin in our permanent collection is very exciting because it adds to the rich culture that our Art on Campus program is providing."

This isn't the first time the Rodin sculpture has been on campus. In 2007, "Saint John the Baptist Preaching" was a part of a four-month exhibition, "Rodin: In His Own Words," at the Brunnier Art Museum. That exhibition was organized and sponsored by the Cantor foundation.

Rodin's interpretation of John the Baptist is different from traditional depictions. Instead of St. John clothed in fur with a cross staff, Rodin created a powerful nude. The bronze sculpture features John striding forward.

The Iris and B. Gerald Cantor Foundation was established in 1978 to promote and encourage appreciation of excellence in the arts through support for exhibitions and scholarship, and the endowment of galleries around the world. B. Gerald Cantor's passion for Rodin led him and his wife, Iris, to assemble the largest private collection of Rodin sculptures in the world and support the study of Rodin.

This gift is part of *Campaign Iowa State: With Pride and Purpose*, the university's \$800 million fund-raising effort. To date, more than \$740 million in gifts and future commitments for facilities and student, faculty and programmatic support have been made to the campaign.



"St. John the Baptist Preaching" (Auguste Rodin), modeled about 1880, cast in 1962 by the Georges Rudier Foundry, Paris, bronze. Submitted photo.

Jan. 28, 2010



### Laughs for all ages

The Flying Karamazov Brothers juggle more than just bowling pins and baseballs. Using music, theater and blunders, the troupe will present a comedy show fit for any age Jan. 29 in Stephens Auditorium (7:30 p.m.). Tickets, \$33 or \$37 for adults, \$25 for youth and \$20 for students, are available at the Stephens box office or through [Ticketmaster](#). *Contributed photo.*