



Nov. 19

**Shopping on campus**

Campus units, retailers and student organizations have plenty to offer holiday shoppers. Here's a sampling of what you might find.

Nov. 19

**Celebrate winter Dec. 2**

Wagon rides, hot chocolate, campanile tours and crafts are part of the wintry fun at this year's Winterfest. The illumination ceremony will be leaner (the tree won't be lit in a budget-saving move) and greener (many lights on central campus will be solar powered).



Winterfest

Nov. 19

**Senate explores FY11 budget realities**

Six speakers at the Nov. 17 Faculty Senate meeting offered different perspectives on anticipated future budget cuts. Executive vice president and provost Elizabeth Hoffman said the financial challenge could be an opportunity to "reshape" the university.

Nov. 19

**New lunch options**

ISU Dining has launched WebFood, an online ordering service that gives you the option of choosing your lunch from an online menu and picking it up at the Design Café or the East Side Market. Or, delivery is available within the College of Design or Maple-Willow-Larch halls and commons.



WebFood delivery

Nov. 19

**A blizzard of butterflies**

Register now to participate in a butterfly release at Reiman Gardens Dec. 5. More than twice the usual number of butterflies will fly in the butterfly wing Nov. 27-Jan. 3.

**Announcements**

- Students challenge employees to become sustainable eaters
- Used magazine sale week of Nov. 30 benefits MU browsing library
- Support hunger relief and get a great bowl Dec. 2
- Honors students fall poster presentation/reception is Dec. 3
- United Way campaign approaching 100 percent of goal
- University Museums announces reduced holiday hours
- Nominations sought by Dec. 15 for Live Green awards
- Volunteers sought for science bowls Jan. 30 and Feb. 27, 2010
- Benefits open change periods end Nov. 20 and Nov. 23
- Gerdin Café closed Nov. 20-Jan. 10 for remodeling

**Receptions & open houses**

Open houses

- Flow Cytometry Facility, Dec. 2
- Farm House Museum, Dec. 2

Reception

- Artist Ben Schuh, Nov. 21

**Arts & events***The Wizard of Oz***Follow the yellow brick road**

Dorothy and Toto land in Stephens Auditorium for a Dec. 1 production of *The Wizard of Oz*.

**Around campus****Museums in elite company**

University Museums' recent reaccreditation by the American Association of Museums puts it in an elite class.

**High graduation rates**

Iowa State student-athletes who entered college in 2002 posted a

graduation rate of 79 percent, according to the figures released Wednesday by the NCAA.

**Inside tools**

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## 2009 Holiday Campus Gift Guide

*Inside* collected a few gift ideas available through campus units, retailers and student organizations. Save on wrapping paper by purchasing gift cards or memberships, or visit one of the holiday open houses for additional selections.



### Department of Agronomy

The agronomy department has a [line of merchandise](#), including apparel for adults and children, promoting its "I'm an agronomist" campaign.



### ISU Alumni Association

The [alumni association store's](#) "Evolution of Cy" merchandise, including clothing and jewelry items, illustrates the mascot's changing look over the years.



### Athletics Department

New memorabilia items and "experiences" (such as game special access opportunities) are posted on Mondays as part of the athletics department's [online auctions](#).



### Brunnier Art Museum Store

[University Museums'](#) new apparel merchandise line, "Untitled," features pieces from the Art on Campus collection.



## ISU Extension

The [Extension online store](#) offers publications, including [calendars](#) and [cookbooks](#), and other merchandise.



## Department of Music

The [Ames Piano Quartet](#) released *Complete Dorian Recordings 1989-2009*, a new eight-CD boxed set of recordings, this fall.



## Reiman Gardens

The [Reiman Gardens gift shop](#) features many sustainable items, including handmade jewelry from Arizona crafted with recycled glass and pop cans.



## Trademark Licensing

[ISU Trademark Licensing](#) provides links to a selection of new items being produced by vendors, such as [FUNctional Bags](#) by Cynthia.



## University Book Store

The "Snuggie™," made famous through TV ads, is available in an [exclusive Iowa State print](#) at the [University Book Store](#).

## Gift certificates, gift cards

- [ISU Alumni Association](#)
- [Iowa State Center](#)
- [ISU Dining](#)
- [Reiman Gardens](#)
- [University Book Store](#)
- [The Workspace](#)

## Memberships

- [ISU Alumni Association](#)
- [Lil Clone Club](#)
- [Reiman Gardens](#)

## Student organizations

- [Block and Bridle Club](#), summer sausage and cheese
- [Horticulture Club](#), poinsettias
- [ISU National Agri-Marketing Association](#), "Rural Roots" T-shirts

## Open houses

- [Art Mart](#), Dec. 1-2 (Maintenance Shop, Memorial Union)
- [University Book Store](#), Dec. 2 (UBS, Memorial Union)
- [Friday at the Center](#), Dec. 4 (Alumni Center, 420 Beach Ave.)
- [College of Design Art Club sale](#), Dec. 9-11 (atrium, College

of Design)

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Nov. 19, 2009



A horse-drawn wagon will make the rounds of central campus during the Dec. 2 Winterfest. Catch a ride in front of the Memorial Union or Farm House Museum. *File photo by Bob Elbert.*

## Solar-powered lights will help illuminate Winterfest

by Diana Pounds

The illumination ceremony will be leaner and greener at the annual Winterfest celebration on Dec. 2. A tradition at the student-organized winter celebration has been the lighting of central campus, including a large tree near Beardshear Hall. The tree will not be lit this year in one of many cost-cutting measures to meet mid-year budget reversions. Forgoing the tree lights will save approximately \$4,000 in set-up and take-down costs.

Still, there will be lights aplenty south of the campanile and on the north side of the Memorial Union, where most Winterfest activities will take place. And many of those lights will be solar-powered, thanks to a gift from the Government of the Student Body.

### Popular favorites

The traditions that have made Winterfest popular with members of the Iowa State and Ames communities remain a part of this year's celebration, said Lucas Novotny, graduate student in the Student Activities Center and Winterfest graduate adviser. They include horse-drawn hay wagon rides on central campus, campanile tours, a carillon concert, a University Book Store open house, art sales, hot chocolate at The Knoll, a craft workshop and a 5K run/walk to raise scholarship funds.

### New additions

A couple of new activities added just for ISU students include laser tag, ice skating and a cookie baking contest among residence hall floors and Greek house directors, Novotny said.

Winterfest is sponsored by the Student Activities Center, University Book Store, ISU Dining, GSB, Student Union Board, the Workspace and the Memorial Union. It is free and open to the public.

## Dec. 2 Winterfest 2009 Schedule

- 7:45 a.m.-7 p.m., **University Book Store annual holiday open house**  
Events and specials throughout the store.  
Block and Bridle Club will take orders for meat and cheese, 11:30 a.m.-6:30 p.m.  
Cy visit, noon-1 p.m.  
Book signings: Giles Fowler, 5-7 p.m.; Daria Schmidt, 5-7 p.m.; Cy signing "Hello Cy," 6-7 p.m.
- 11 a.m.-7 p.m., **Art Mart:** arts and crafts sale (Maintenance Shop, Memorial Union)  
Artwork for sale: Blown glass, pottery, prints, jewelry and more.  
Sponsored by The Workspace, Gaffer's Guild and University Print Society
- 3-6 p.m., **Holiday open house at The Knoll**  
Enjoy a cup of Knoll hot chocolate with host Kathy Geoffroy.
- 4:30-5:30 p.m., Registration for **Andy Albright Jingle Jog** (Cardinal Room, MU)  
5K run/walk benefitting Freshman Council's scholarship fund (\$15), follows the illumination ceremony.  
Preregister at <http://www.fc.stuorg.iastate.edu>.  
The jog/walk immediately follows the illumination ceremony. Participants meet near the campanile.
- 4:30-5 p.m. and 6-6:30 p.m., **Campanile tours and carillon concert**  
By carillonneur Tin Shi Tam.
- 5-7 p.m., **Empty Bowl Project**, soup dinner fund-raiser (Campanile Room, MU)  
Buy a bowl from a local artist and fill it with soup for dinner. Proceeds benefit Mid-Iowa Community Action and Oxfam.  
\$10 public/\$8 students/\$6 kids 10 and under, \$1 off with non-perishable food donation
- 5-9 p.m., **Winter crafts** (Workspace, MU)
- 5:30 p.m. **Illumination Ceremony** (south campanile lawn)  
Music and lights south of the campanile and on the north side of the MU.
- 6 p.m., **Toasty treats** (Commons, MU)  
Cookies and hot chocolate.
- 6-9 p.m., **Central campus wagon rides**  
Pick up in front of the MU and Farm House Museum.
- 6-11 p.m., **Laser tag** (Great Hall, MU)  
For ISU students only.
- 7 p.m., **Photo snow globes** (Multicultural Center, MU)  
Take a photo and put it inside your own snow globe.
- 7-9 p.m., **Wii Rock Band tournament** (Underground, MU)
- 8 p.m., **Cookie baking contest** judging (Gold Room, MU)  
Entries by residence floors or Greek house directors.
- 9 p.m.-midnight, **Snow Glow Bowling** (Underground, MU)  
Free bowling and billiards.
- 10 p.m., **Grandma Mojo's Moonshine Revival** (Maintenance Shop, MU)  
Student comedy troupe, \$1.
- Midnight-2 a.m., **Free ice skating** (Ames/ISU Ice Arena)  
For ISU students only.

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## Senate explores FY11 budget realities

by Erin Rosacker

The Faculty Senate spent the majority of its Nov. 17 meeting looking ahead to anticipated budget challenges in fiscal year 2011 and beyond. Executive vice president and provost Elizabeth Hoffman led a panel of six speakers.

Representing the Deans' Council, library dean Olivia Madison said the unique organization of each of the colleges means different approaches will be necessary to address future budget challenges with the university's core missions in mind. In the short term, she said FY11 planning has started at many levels in the colleges, but "it is difficult to have serious discussions until we have a better picture overall," including the state Board of Regents' tuition decision expected next month.

Jonathan Wendel, chair of the ecology, evolution and organismal biology department, was one of three department chairs to share their thoughts and experiences. They reported FY10 cuts in faculty, staff, graduate assistants, supplies and services. With more cuts anticipated, the chairs hinted that their ability to fully serve students could be impacted.

"I think most of the chairs are feeling very much like small boats in very stormy seas. We don't feel like we have a lot of control," Wendel said.

Gregory Palermo, chair of the senate's resource policies and allocations council, said collaborative strategic thinking needs to be put in place, especially at the college level. The council's list of suggestions to reduce expenditures included reviewing:

- centers and institutes
- academic programs and degrees
- services, including subsidies
- departmental organization
- mandatory salary increases
- student financial aid allocations, indebtedness
- faculty productivity, effectiveness

"Due to the scale and timing of [the last two mid-year] reversions, expense cutting has been opportunistic, rather than strategic," Palermo said. "We do not have the capacity to address the students that we have here in a way that maintains a level of richness that we would like to see in a great university."

Hoffman said maintaining enrollment and increasing research are major factors in meeting the fiscal challenges of the future. She said those challenges could be an opportunity to "reshape" the university.

"We have to rethink ourselves and we cannot shy away from the possibility that that means we're going to eliminate some departments, some programs," Hoffman said. "We're going to merge some things, we're going to do some things differently. I think if we can take this as a challenge, as an opportunity to rethink ourselves, we can emerge a much stronger institution, with a much better research profile and much better able to respond to what the students of the middle of the 21st century are working toward."



## Other business

Senators approved:

- A departmental name change, from logistics, operations and management information systems to supply chain and information systems
- Minor wording (not substantive) changes to *Faculty Handbook* information about **tenure for faculty members in administrative positions** and **proficiency evaluation of teaching assistants**
- Budget advisory recommendations added to a list of best practices for college and department governance documents

In addition, senators will vote in December on academic decisions to:

- Change the names of two undergraduate majors: apparel, merchandising, design and production (to apparel, merchandising and design); and hotel, restaurant and institution management (to hospitality management)
- Change the names of two graduate majors: textiles and clothing (to apparel, merchandising and design); and foodservice and lodging management (to hospitality management)
- Merge two undergraduate majors (logistics and supply chain management; and operations and supply chain management) to form one supply chain management major

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A morning staff meeting in the dean's conference room at the College of Design is briefly halted for a snack delivery from the Design Café. ISU Dining's new online ordering system, WebFood, allows students and employees to create an online order for delivery (at College of Design or Maple-Willow-Larch halls and commons) or pickup at the Design Café or East Side Market. *Photo by Bob Elbert.*

## Pickup or delivery?

by Paula Van Brocklin

ISU Dining just made grabbing a quick lunch quicker, thanks to its new online ordering system, **WebFood**. The service includes pickup or delivery of minimum \$5 orders at Design Café and the East Side Market. An added bonus? There are no delivery fees and tips are not allowed.

### Delivery

Delivery is available only in the College of Design (Monday-Friday, 10:15 a.m.-2 p.m.) and at Maple, Willow and Larch halls and the Maple-Willow-Larch Commons (Monday-Thursday, 8 a.m.-10:30 p.m.; Friday, 8 a.m.-7:30 p.m.; Saturday, 11:30 a.m.-7:30 p.m.; Sunday, 11:30 a.m.-10:30 p.m.).

### Pickup

Anyone may pick up online orders at either the Design Café or East Side Market during the same hours. When you place your pickup order, WebFood will automatically tell you when your order will be ready, usually within 30 minutes. And to make getting your lunch even more convenient at Design Café, there is a designated line for online orders. ISU Dining hopes to expand WebFood to include pickup orders at Clyde's Sports Club (Union Drive Community Center) next spring. *Photo by Bob Elbert.*

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## **Preregister to help release butterflies Dec. 5 at Reiman Gardens**

Thousands of tropical butterflies, more than twice the usual number, will fill Reiman Gardens' butterfly wing from Nov. 27 through Jan. 3, 2010, for the multicolored "Butterfly Blizzard" event. And, as part of it, guests can participate in a butterfly release on Saturday, Dec. 5, from 8:30 to 10 a.m. Each participant will be given a butterfly to release and a certificate detailing the species of the butterfly, personalized with his or her name.

Participants must preregister to ensure that a butterfly is reserved for them. To make a reservation, call 4-2710 and give your name(s) and the number of butterflies you wish to release. A small number of butterflies will be available that morning for non-registered guests on a first-come, first-served basis.

The cost for the first butterfly released is \$5 (members and non-members), \$8 for two and \$12 for three, with each additional butterfly costing \$3. The general public also pays regular gardens admission to attend the release event.

### **Live music**

Local musicians will play during the following days and times:

- Saturday, Nov. 28 (1:30-3:30 p.m.), Cecil's Harp
- Saturday, Dec. 5 (1:30-3:30 p.m.), Brewer Project
- Sunday, Dec. 6 (11 a.m.-12:30 p.m.), Ames Flute Choirs; (1:30-3:30 p.m.), Ames Euphonium Choir
- Saturday, Dec. 12 (1:30-3:30 p.m.) Johnston Station Jazz Band
- Sunday, Dec. 13 (1:30-3:30 p.m.), Junction Jazz Society
- Saturday, Dec. 19 (11 a.m.-1 p.m.), Jive for Five Brass; (1:30-3:30 p.m.), Johnston Station Jazz Band

### **Toys for Tots**

Reiman Gardens will be a collection location for the U.S. Marine Corps' Toys for Tots this holiday season. New, unwrapped toys for children ages newborn to 17 years collected Nov. 27-Dec. 18 at the gardens will be distributed to children in the community. For each toy donated, guests receive a \$2 discount on their admission to the gardens.

Reiman Gardens will remain open daily from 9 a.m. to 4:30 p.m. through the winter months (closed Thanksgiving Day, Christmas Day and New Year's Day).

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### **Follow the yellow brick road to Stephens**

Dorothy and Toto land in Ames for a Dec. 1 production of *The Wizard of Oz* at Stephens Auditorium (7:30 p.m.). Tickets for the musical are \$47 and \$43 for adults, \$25 for youth and \$20 for ISU students, and can be purchased at the Stephens ticket office or through [Ticketmaster](#). *Photo by Joan Marcus.*